

PRESS KITWINTER 2016/17

26TH NOVEMBER > 1ST MAY















- Date of creation: December 1971
- Altitude: 2,300 metres the highest resort in Europe
- Location: Savoie, Vanoise Massif, Belleville Valley, summit of Les 3 Vallées
- Characteristics: sporty, innovative, doorstep skiing, car-free resort
- Clientele: average age of 36, 41% from France, 22% from the Netherlands, 14% from the United Kingdom, 7% from Belgium, 3% from Germany, 2% from Russia and 2% from Denmark = 58.6% non-French clientele
- Sports Centre: 7,500 m² of sports facilities, 1 fitness suite, 1 fun park, 1 well-being area and 1 agua-spa area

VAL THORENS - ORELLE SKI AREA

- Open from 26th November 2016 to 1st May 2017
- 150km of runs, 99% of the ski area situated between altitudes of 2,000 metres and 3,230 metres
- 453 snowmakers, covering around 40% of the ski area
- 82 ski runs: 11 green, 33 blue, 29 red and 9 black
- Beginners' area "Easy Rider": 2 free beginners' zone with access to 4 covered magic carpets and a ski tow
- 31 ski lifts and 18 free Wi-Fi zones 9 livecams and fancams just help yourself!
- Pedestrians: 4 footpaths and 13 ski lifts (included Cime Caron cable)
- 1 Snowpark, 1 Familypark, 1 Ski cross stadium, 1 Funslope, 1 DVA park
- ■1 x 6km toboggan run & 1 trail for MTB on snow & 1 ice-driving track
- **1** mega zip wire (the highest in the world)
- 1 ice diving lake

2015 - 2016 SEASON

- Skier days (G2A): 1,824,433
- Number of overnight stays (G2A): 2,118,300 (occupancy rate up by +2.7%)

ACCOMMODATION

- Number of touristic beds: 25,466 beds
- 11 hotels: four 5-star / four 4-star / three 3-star
- 4 holiday clubs and village
- ■31 tourism residences
- 1 guest house

GETTING TO VAL THORENS

- Airport: Chambéry (CMF) 112km - 2 hours / Genève (GVA) 160 km - 2 hours 30 minutes
- TGV high-speed train station: Moûtiers - Salins - Brides les Bains 37 km - 45 minutes



VAL THORENS NEVER LETS UP THE PLACE!

Discover more than 20 new products and developments in this year's press pack; a fantastic range of ideas and innovations to rock the mountains - driven by the passion and dynamism of this amazing resort. We hope this 2016-2017 press selection will transport you right up to 2,300 metres so that you can live the magical Val Thorens experience for yourself. Make your first footprints in the snow with the THINK UNITED agenda on pages 22 to 28, and make some notes on possible articles and projects. And there's a surprise in store for anyone racking up more than 40 days' skiing before 1st May... Find all the information and resources you need for your articles at valthorens.com/fr/presse

We look forward to seeing you very soon,



Emilie Rouzaud



Mathilde Oyon

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NEW FOR 2016-2017

- 4 **VAL THO LAB**: 3 major innovations
- 6 **4-star Fahrenheit 7**: cosy et fun
- 10 **Thrills and chills**: gyrocoptering and ice climbing
- 14 **Alpen Art**: concept store culture in a chilled-out atmosphere
- 16 **Gastronomy**: cookery courses at "La Maison"
- 18 **GRAND OPENING:** 15,000 skiers for the opening of the season
- 19 **5th Ski cross World Cup**: FIS Cross Alps Tour

[VIDEO]



5-minute whistle-stop tour of the major new highlights for winter 2016/2017

Presented by Gregory Guzzo, Director of the Tourist Office and Val Thorens Bookings.

[IMAGES] on youtube/valthorens



And if you need more than just words, check this press pack out online and enjoy the experience video-style. Have fun!



3 MAJOR INNOVATIONS

Val Thorens is a laboratory for innovative tourism, setting itself new challenges every season to offer the best of skiing, services and atmospheres. At the forefront of the digital revolution – we bring you three major innovations from the Val Tho lab this winter.

CLUB VAL THORENS 2000 Invitation to live the dream

Val Thorens fans now have their own club. helping them to get the max from their resort - twice named "Best Resort in the World". The club is brimming with ideas, hosting 100 exclusive experiences every week for 100 members chosen from a draw. Delight your taste buds over dinner in a Michelin-starred restaurant, go on a night-time ski tour led by a Val Thorens pioneer, take a spin on a snow groomer or take on the slopes before anyone else - any adventure cooked up by Club Val Thorens promises to be unforgettable! Members also have priority access, price reductions and packages, a concierge service and exclusive info.

Want to join? Just pick up a free Club Val Thorens card from one of 10 distribution points in the resort and activate it online.

So what will your experience be?

www.valthorens.com +33 (0)4 79 00 84 83

VALTHORENS.COM the new pocket media solution

Having become the top French ski resort website with over 5 million hits per year in just 5 years, www.valthorens.com has had a makeover, reinventing the formula for mountain resort websites with a new media-based approach. Designed a bit like a magazine, it prioritises content production, capitalising on the Val Thorens community. The interface is focused on the here and now, with new content being added all the time by the Val Thorens blogging community.

Given that the use of digital devices is now mainly mobile-based, the site is designed to be "Mobile First". Surfing the site is **fluid** because it's the same across PCs, mobiles and tablets, and the information can be personalised via customer accounts and contextualised thanks to weather information, seasons.

An artistic eye: always creating new high-quality original and innovative content, Val Thorens is working with Grenoble-based start-up company Enlaps to produce time-lapse videos throughout the season. The world's first unit dedicated to this technology allows people to share magical changing landscapes and instant highs at the click of a button.





REAL-TIME INFORMATION REVOLUTIONISING SAFETY ON THE SLOPES

"The digital revolution is well on its way for French slope maintenance services – both in terms of skier enjoyment and safety. Ski patrol equipment is being updated with new geo-localisation devices. In introducing these resources, Val Thorens is a truly pioneering and visionary force in terms of what will become common practice 3 or 4 years' time."

Benjamin Blanc, head of the Belleville Valley slope maintenance service.

REVOLUTION

Real-time information on the slopes.

INNOVATION

Real-time operational management of the ski area.

APPLICATIONS

- situation-adapted information and prevention messages sent to skiers. Example: Skiflux
- rescue services alerted sooner because the ski patroller nearest to the injured person has a real-time view of the situation
- less water used for making artificial snow due to knowledge of the exact depth of the snowpack on the slopes. Example: Snowsat systemt
- accurate mapping and history of secured avalanche zones
- and plenty more developments to come...

SKI FLUXLive info on the slopes

The innovative, cutting edge resort slope maintenance service has created the 'Ski Flux' system, which gives skiers real-time information about how busy the runs are. The system is entirely new to France and measures the flow of skiers via sensors on the runs. Data is converted into a message displayed in real-time on screens located above the places where runs intersect, allowing users to choose the route best for them. Ski Flux is being trialled

in the Grand Fond areas where three giant screens (measuring 3m x 2m and seven times brighter than a standard screen) will provide specific up-to-the minute information such as different snow levels on the runs, a **geo-localised** weather report and itinerary tips so you have all the information you need to make every day the best day of the season.



Val Thorens has its own special way of giving you a warm welcome in the mountains: generosity, a relaxing atmosphere, excellence and of course doing things differently! "Reinventing the resort holiday", so guests can really get the max from the precious time they spend together.

NEW 4-STAR FAHRENHEIT SEVEN HOTEL PLEASURE AS AN ART FORM



Chic and fun, the Fahrenheit Seven Hotel is the new hip place for those looking for something a bit different. It's a great winter hide-out that's full of surprises.

Fahrenheit Seven is the new identity of the historic Mercure Hotel. Chic design showcases the resort's history, taking visitors on an amazing journey back to the pioneering days of Val Thorens. Photos of friends in their salopettes and straight skis decorate the walls, whilst old gondola cabins sit side by side with mismatched vintage furniture, offering a colourful addition to the generous amount of space. A must for anyone who enjoys rounding their day off with a relaxed evening over a glass of wine, soaking up the social buzz of a rooftop terrace or snuggling up by the fire. And as a special treat for families, they enjoy priority access to 13 interconnecting rooms.

Owners: the project grew out of a long friendship between the Unger & Vidoni families, with their love of skiing and hospitality. Dominique Tournier joined as general manager and third partner. A legendary figure, Dom is mainly known as former coach to downhill champion Adrien Théaux and founder of the awesome Folie Douce in Val Thorens.

Facilities: 107 rooms (offering a surface area of 27m² or more), 13 interconnecting rooms accommodating 5 people (priority to families), 4 lounging and dining areas: fireside area, two rooftop terraces with après-ski bar, rotisserie restaurant, "Le Zinc" foodie bar, well-being area and fantastic meeting room if you absolutely insist on getting down to some work!

SKI BEFORE THE CROWDS

The Fahrenheit Seven is open from Novembre 25th! From€230/night for B&B in a double room.

www.fahrenheitseven.com +33 (0)4 79 00 04 04 reservation@farenheitseven.com

7 FACTOIDS ABOUT THE FAHRENHEIT SEVEN:

- **I Mountain culture:** "Fahrenheit 7" or -13.89 degrees Celsius is the temperature for creating the perfect snowflake! But the hotel is always warm and cosy promise!
- I Ski Bar: gone are the ski rooms smelling of wet boots that you can't wait to get out of! At Fahrenheit Seven, the ski room is a nice place to hang out in, where you can grab a coffee before heading out to the slopes.
- Leave the **ski shop** kitted out from head to toe with our sportswear hire service! €16 for jacket and salopettes and €3.80 for accessories (helmet, gloves and goggles)
- I The 200m² terrace exudes a summer vibe, with BBQ and rotisserie menus.
- I Vintage wines by the glass: Château le Pape Clément, Château Margaux and Cheval Blanc are served at the hotel's "Le Zinc" bar (from €50 a glass)
- 127, 37 and 47m²: the spacious rooms also give a nod to lucky number 7



NEW 1ST ECO-BUILD GUEST HOUSE: LA DATCHA

La Datcha is Val Thorens' first guest house and the first building in a ski resort to be built entirely using 'Passivhaus' approved eco-friendly construction techniques.

The entire chalet was designed to reduce its environmental impact as much as possible, managing energy consumption, using insulation and saving water.

The owners of this unusual establishment are a multilingual Val Thorens family with a keen sense of hospitality and service. A blend of grandeur and charm awaits visitors to this exclusive chalet, with a team of seven to look after their every need, comprising head chef and house staff.

Facilities: 1,200 m² chalet over 5 floors, 5 rooms, capacity for 15 people, golf simulator, F1 simulator, 2 cinema screens, 2 wine cellars, humidor/smoking room, swimming pool, huge Jacuzzi, steam room, sauna,



outdoor whirlpool bath, relaxation and massage area, 2 children's areas, sports and fitness room, business centre and library.

www.ladatcha.com/valthorens + 33 (0)6 88 08 29 58

PASHMINA WINTER CAMP: a week for swapping ideas and enjoying the mountain experience

For its second season, the 5-star Le Pashmina mountain refuge style hotel offers budding explorers a week away from it all with prestigious mountain experts. The programme includes ski touring and snowshoeing sessions, beginners' and improvers' ski lessons and evenings spent with high-level mountaineers and athletes sharing stories of their own personal adventures. All in an amazing base camp ambiance!

Special price: €145 per night per person half board for a minimum of two nights in a Junior Suite, from Sunday 4th to Saturday 10th December 2016.

www.hotelpashmina.com +33 (0)4 79 00 09 99

EVENINGS AT THE FIVE-STAR KOH-I NOR ARE STILL A MASSIVE HIT!

Bathed in sunlight during the day, the Koh-I Nor restaurant is also a bit of a sparkler in the evenings. Le Diamant Noir restaurant run by Michelinstarred chef Eric Samson offers an amazing evening experience: "truffle" menus, champagne reception menus and dinners jointly cooked by Eric and an invited Michelin-starred chef.

Price: evenings from €99.

Programme and booking: www.hotel-kohinor.com +33 4 79 31 00 00

JOINED BY THEIR MOUNTAIN HERITAGE

Bonded by their mountain roots, a handful of Val Thorens locals have been involved in helping with the development of small mountain villages in Vietnam for 20 years now. Financial assistance has been obtained through the association and the "Kontum" event run by François-Xavier, a Vietnamese ski instructor working in Val Thorens. This winter, clients of Maclelmmo estate agency will also be helping with this wonderful solidarity initiative, as directors Marie-Ange and Clémentine will be donating a percentage of their profits to the "Kontum" association.

www.immobilier-valthorens.fr +33 (0)4 79 00 91 48



SETAM, the ski lift company is introducing a number of innovations, investing 20 million euros to make the experience bigger and better for skiers.

2 SKI LIFTS AND 1 RED RUN

On the **Péclet sector**, the Roc and Stades ski tows installed in 1974 and 1982 respectively, have been taken out of service and replaced by a detachable 6-seater chairlift. Le Stade, up to the top of the Trolles run (480 metre vertical drop, 20 pylons, 107 seats). And the new Croissant red run provides guests staying at the higher end of resort a new return route – equipped with 8 new snowmakers

A training and competition venue highly prized by slalom and giant slalom specialists for the quality of its snow cover, the Val Thorens Stadium now has a new Le Club ski tow for exclusive use by athletes, giving them ideal performance conditions.

The Boismint area has had an upgrade, with a new detachable 6-seater chairlift. Faster (5.5m/s - capacity of 3,000 people/ hour) and following a slightly different route from the previous one, it will give skiers new options for getting the best out of the slopes. Great news for early-birds!

EXTENDABLE SELFIE

6 "3 Vallées Selfie" points are dotted around the largest ski area in the world this winter - for an all-new kind of selfie shot. The technology in these photo units lets you zoom out from the subject and see the landscape in XXL format. The studio selected by Val Thorens for this mega-selfie is at the top of the 2 Lacs

chair lift. Accessible to everyone, it boasts plummeting over the Cime Caron for a guaranteed wow factor! The 3 Vallées Selfie is free – you just need a smart phone and the dedicated apps to trigger the selfie cam.



SKI PASS PRICES

		1 day	6 days
Val Thorens - Orelle	Adult	€50	€238
ski passes	Children (5-12 yrs)	€40	€190.40
	Beginners'passes** -50%: € 5		-
3 Vallées	Adult	€294	
"Tribe" Pass for 3 skiers or more	Adult	€223	
Family Pass 2 adults + 2 children	Child price for e	€761.60	
Duo Pass 2 adults	Adult	€228	
Alpine signature	Adult	€348	

^{*} Based on high season prices, from 17th December 2016 to 14th April 2017.

SETAM Val Thorens: +33(0)4 79 00 07 08 - setam@valthorens.com

SKI WHEREVER YOU **WANT WITH THE ALPINE** SIGNATURE SUPERPASS

The ultimate pass for 3 legendary ski areas. Starting this winter, the three ski areas of Les 3 Vallées, Paradiski and Tignes will be accessible with a single ski pass: 5 glaciers, 391 ski lifts and 1,300km of runs...a world exclusive! The Superpass is available from all ski pass sales outlets in Les 3 Vallées, Paradiski and Tignes-Val d'Isère.

Prices: start at €348 for 6 days. www.thealpinesignature.ski



FREESTYLE FOR EVERYONE

The resort is continuing to add variety to its fun zones, investing 200,000 euros in a **total makeover of the Snowpark**, with special attention being paid to improving areas for beginners. The Easypark has a new name – the Familypark, offering new Jib modules with easy, creative and fun jumps so beginners can have a go at their own pace and in complete safety.

The medium zone of the Snowpark for more experienced riders has also been extended and improved. New obstacles have been added, providing them with a busy, varied and creative area for their sessions with over **twenty new modules** (rails, boxes and jibs) for all levels. There is also a "large" zone that can be converted to XL for special occasions (events and competitions). One of the top venues in the world for its supreme quality, Val Thorens' Snowpark continues to wow riders again and again.

FANCY A QUICK WORKOUT ON THE SLOPES?

No need to get up at the crack of dawn for your ski fitness routine – a separate marked circuit has been created for skiers so they can head out with climbing skins on for a 1.5km session right from the resort. Allow an hour tops to do the 280 metre sunrise climb, before coming back down via the Plein Sud blue run. The circuit is ideal for beginners to practise ski touring on their own, or for anyone wanting to change the pace in a week of full-on snowsports. The more energetic can do a series of ascents one after the other or head out for an off-piste adventure with an instructor in the Vallon du Borgne.

Price: free route open during the opening hours of the ski area - 2-hour Equipment Pack €19 (skis, boots, poles, climbing skins)
Goitschel sports shop: Place Caron +33 (0)4 79 00 04 21

MONOSKIING IS BACK

Hugely popular and fashionable in the 1980s, monoskiing was the hot new snowsport on the block before being overtaken by snowboarding. Easy to learn, you have to really throw yourself into it to get anywhere on a monoski - speed will be your best friend. An unforgettable experience with your friends!

Price: from €49/hr for two people and €59/hr for three to five people

École Ski Cool: +33 (0)4 79 00 04 92

DON'T MISS: THE THRILLS AND CHILLS OF SKI CROSS

No trip to Val Thorens would be complete without experiencing the Ski Cross run - the playground that made a World Ski Cross Champion of Jean-Frédéric Chapuis. Meet at the start from 11am to 2pm on Wednesdays to pit your skills against other snowsports addicts. A community of around thirty skiers trains there every week, elbowing their way through to get as close as they can to the Olympic Champion's winning time of 1 minute, 11 seconds and 32 hundredths of a second. Their bravery is rewarded with a precious ski boot buckle, the symbol of Jean-Fred's webseries, the prestigious FIGHT SKI CLUB! There are timers and five cameras to immortalise your achievements as you take on the run. And if you want more, the ESF French Ski School offers practice conditions worthy of top-level skiers: a dedicated stadium, timed trials and personal video training.

Price: 6 morning lessons: €189 www.esf-valthorens.com +33(0)4 79 00 02 86





THRILLS AND CHILLS: ICE CLIMBING

Looking great from the chairlift of the same name, you can now get much, much closer to Val Thorens' frozen waterfall! The sound of your pick biting into the ice, balancing your crampon on the wall, your eyes fixed on the cold blue ice; ice climbing is an experience that immerses you in a moment of pure concentration. With expert coaching from mountain guides, this taster session gives you a different kind of climbing experience and a shiver of adrenalin. The basic techniques taught introduce you to the amazing world of mountain sports.

Price: €120 2-hour afternoon activity

www.evolution2-valthorens.com +33(0)6 58 14 63 15

BEHIND THE WHEEL OF AN ANDROS TROPHY CAR

The Ice Driving Academy offering motor sports enthusiasts a real treat, with the chance to drive a genuine Andros Trophy car: an exclusive introduction to the world of this legendary race on the Val Thorens circuit. Coaching and video analysis are provided by the Saintéloc Racing team, multiple winners of the Andros Trophy. A respectable training session for any Formula 1 champion, this experience is only available to motor sports enthusiasts at amateur or competition level.

Price: 1,500 euros for 5 half-days of 10 laps

www.icedrivingvalthorens.com +33 (0)6 74 78 25 13

PLAY IN THE AIR WITH THE GYROCOPTÈRE

Flying from the tarmac of the brand new heli-station - a new kind of aircraft is now available for leisure flights: an autogyro more commonly known as a gyrocopter. The autogyro looks like a tiny helicopter, but it's lighter, with much freer movement in the air. Alone with the pilot, this is an intimate flying experience, where you explore the amazing landscapes of Les 3 Vallées!

Price: €100 scenic flight 15-20 min

www.evolution2-valthorens.com +33(0)6 58 14 63 15

FAT BIKE ON SNOW

Innovative and great fun - the fat bike is an MTB with big tyres enabling you to ride in the snow with ease! After the runs have been closed to skiers, you go into controlled skids at your own pace - or maybe give it your all with the more amped-up acrobatic version. This new bike is perfect for thrill-seekers.

Price: €40 per descent. Tuesdays, Wednesdays and Thursdays from 4.30pm.

Gérald Bigot +33(0)6 16 48 58 15







I WANT... AN ACTIVITY UNDER THE STARS

A session on the giant 6km toboggan run = a total blast for 45 mins! From 4.30pm.



Price: €14.50 per descent, free for children aged 5-10 (accompanied by an adult). SETAM + 33(0)4 79 00 07 08

a ski touring excursion rewarded by mulled wine and onion soup at the Chalet de la Marine. 5pm to 9pm.

Price: €29 all-inclusive, €10 without

equipment hire.

Club des Sports +33(0)4 79 00 01 08

Still full of energy after a day on the slopes? Head out to the ice circuit and drive a go-kart.



Price: 25 for 10 mins. Open until 8.30pm www.icedrivingvalthorens.com

I WANT... TO LET MYSELF GO

Groove to the rhythms of the open air dance floor at the Folie Douce and Les Chalets du Thorens. On the ski area from 2pm until the runs close.



Combinated with an outdoor yoga class snowshoeing is the ultimate experience!

Price: from €33 www.raquettenature.com www.escale-zen.fr +33 (0)6 09 56 75 00



A massage for maximum recovery and getting rid of aches and pains throughout the body.

Price: Sports centre, from €43 per 25 mins or they come to you www.valthorens.com



IWANT... AN ADRENALINE HIGH

Fly like an eagle on the 1,300 metre zip wire the longest in the world.



Price: €50 per flight, minimum age 8 years. www.valthorens.com

Amazing experience under the Lac du Lou! The way the bubbles dance is pure zen. Minimum age: 16.

Price: €150 per 20 min dive

www.evolution2-valthorens.com +33(0)6 58 14 63 15

Take a loved up ride at the controls of a snowmobile. Opera-

Avid riders won't be able to resist the

thrills of fat biking

- amazingly similar

Price: €40 per descent.

Gérald Bigot: +33(0)6 16 48 58 15

to skiing!

snowmobile Driver's licence required. Book at Chalet place Caron.

I WANT...

I TO DECLARE MY LOVE

An hour's excursion squeeze vour sweetheart tight...





Timothy Green , the pilot of paramotor, makes all your romantic dreams come true: sunset flights. touchdown at a Michelinstarred restaurant...

Price: €120 per flight www.paramoteur-valthorens.com



tion total seduction! Price: €130 per



SATURDAY MORNING CHILL-OUT TIME

Pack your cases, make the sandwiches for lunch, load the car - and why not do two or three ski runs to relax before setting off? Everyone has their own way of preparing to head home from the holidays in a chilled mood. Prosneige ski school offers a special morning session of breakfast plus fun and games in the snow just for children. Snowball fights and toboggan races etc... use up some energy and go crazy one last time before the next winter holidavs come round.

Price: €20 (€50 for 3 children) -8am to 12noon every Saturday.

www.prosneige.fr +33(0)479010700

FAMILIES PLAY TOGETHER!

Family snow groomer excursions take place every Thursday at Les Chalets du Thorens, Children have their own instructor to teach them the joys of games in the snow - building snowmen and snow castles, whilst parents can have a go at biathlon. Everyone sits round a huge table to share prelunch nibbles and mulled wine. A fun social evening designed for parents and children to find new friends! Torch-lit snowshoe descent with Prosneige instructors.

Price: €80 for 4 people all-inclusive. Biathlon taster session for adults and children over the age of 14, games in the snow for children under 14. Every Thursday, advanced booking required.

www.prosneige.fr +33(0)4 79 01 07 00

LEARN TO SKI IN A WINGJUMP SUIT

Designed EXCLUSIVE parachute. TO VAL THOREN Wingjump suits are worn like a cape and attached to your ski poles. They inflate as you pick up speed, providing a light, safe gliding sensation. They are an amazing teaching "toy" for children, who are carried along in the air as well as by their skis. A real innovation in ski teaching, especially for how to place your ski poles kids love it and ask for it time and again!

Price: €212 for 6 mornings. Small groups of up to 8 children aged 5 to 12.

www.ski-cool.com +33 (0)4 79 00 04 92



NEW CLOTHINS HIRE!

Hotel residents and non-residents can just turn up at the Fahrenheit Seven ski shop and leave kitted out from head to toe in clothing from top ski brands Powder Horn and North Face for children aged 4 and over and right up to XXL. Accessorize your outfit with goggles, gloves and helmet – and you're fit for the slopes!

Price: jacket €8/day, salopettes €8/day, accessories €3.80/day

www.ski-technic.com +33 (0)4 79 00 37 48

NEW SHORT BREAKS & SKIING OUTSIDE THE BOX

Christmas present idea! Val Thorens Bookings tailors arrival and departure dates to suit you. GET THE MAX – we'll work around Christmas Day and New Year's Day for you.

Val Thorens Bookings: +33 4 79 00 01 06

reserver@valthorens.com www.valthorens.com Offers subject to availability and conditions.

SKI BEFORE THE FESTIVITIES **COMMENCE!**

You'll need to get some exercise in before the marathon party season and endless eating begin! Val Thorens has the perfect cocktail: fresh snow plus beautifully groomed slopes - time for a workout on the slopes.

Christmas short break from €450/ person: 3 nights B&B in a double room in a 4-star hotel + 2-day ski pass. Week of 17th to 24th December.

EASY SATURDAYS

For people who are not staying from Saturday to Saturday, or who aren't in a hurry to go home: stay in resort and get the most out of your Saturday! Luggage looked after free of charge, half-price entry at the sports centre and a one-day ski pass for €40. Plenty of good reasons to make the great holiday feeling last one more day!

Offers available to Val Thorens Club members only (membership is free). 10% off Saturday ski pass when purchasing a 6-day ski pass.

PSST! BOOK IN JANUARY = UNBEATABLE PRICES!

A great value Christmas present for all the family - put the week of 7th to 14th January on your wish list!

Studio for 4 people, 6-day Val Thorens-Orelle ski pass from €248/ person instead of €310/person.

Studio for 4 people, 6-day Les 3 Vallées ski pass from €288/person instead of €387/person.



Having already revved up the mountain dining and hotel experience, Val Thorens is reinventing its aprèsski offering – and there's something for everyone. We take a whistle-stop tour of the resort to meet the committed locals who are rocking the mountain experience.

ALPEN ART CONCEPT STORE - CULTURE IN A CHILLED-OUT ATMOSPHERE

Owner: Aurélie Rey is a real local girl – daughter of Camille Rey, resort pioneer and 1st mountain guide in Val Thorens, she is a talented ski instructor and painter of the mountain landscape. She is now sharing her passion for the peaks with the new kind of venue she has created.

Ambiance: the Alpen Art concept store is set in the heart of the resort, with a stunning 200m² lounge area. Part exhibition and sales space for mountain artists - photographs, paintings and everyday art objects plus limited edition pieces - and part gourmet café, with surprising combinations such as coffee duos and tea and cheese (Aurélie's own personal indulgence). It's neither an art gallery nor a traditional tearoom, but a buzzing place for getting back to what really matters.

Yoga lessons every Wednesday morning between 10.30 am and 11.45 am and a children's library corner with a great events programme. Come the evening, Alpen Art comes alive with champagne bubbles and finger food. This new space brimming with thousands of ideas already looks set to be one of the top places to go.

Little extras: Aurélie even offers gluten free treats and take-away soups! Love the decor? The coffee tables and cups are yours, via the checkout, of course!

ALPEN ART: Place Caron - open from 9am to 11pm +33(0)4 79 00 08 08

SOYA CHAI LATTE ON THE MENU

"La Pause" bar is the ideal spot for relaxing between runs. New items on the menu: tea served with lactose-free milk, spiced teas, mocha coffees and luxury drinks with soya and almond milk popular alternatives for people with an intolerance to cow's milk.

www.leportillo.com +33 (0)4 79 00 00 88

LE CREWZER, THE RIDERS' HQ

Owners: this new foodie bar is run by childhood friends and pro riders Antoine Diet and Victor Freydrich. Ski instructors by day, they can be found in the kitchen in the evenings and are always on hand for advice on good places to ride.



Ambiance: the bar offers beers from around the world, house-made tapas (great hummus), freshly-made burgers (ask for the avocado extra and their secret sauce) and screens showing alternative sports videos and competitions: snowboarding, skating, skiing, motorcycling and surfing etc...

Little extra: the walls at Le Crewzer display outdoor landscape photography for sale.

Rue de Gebroulaz - facebook.com/crewzervts

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DRIV'INN 5,4,3,2,1... GO!

Owner: Gérard Faggio is an entrepreneur who has been involved with Val Thorens right from the start. He launched his own winter sports clothing brand Faggio back in 1984 and now has a new challenge: wowing thrill-seekers with the throb of Formula 1 engines.

Ambiance: the space has been kitted out for the thrills of car racing with four exclusive high-performance Ellip6 driving simulators, including a unique motorcycle simulator. Simulator drivers even have the chance to try out the Alain Prost Val Thorens ice-driving track! After a great race, it's off to relax in the "British motoring club" style bar to enjoy the local wine. Original feature: self-service drinks with prepaid card, on-tap beers and innovative wine dispensers.

Little extra: private hire available on request for birthdays, seminars and hen and stag dos!

Tarif: 10-minute drive - €20 - Driv'inn - Galerie Caron – 3pm to 11pm – 10am to 11pm in bad weather.

LE ZINC An all-round taste sensation

Boss: creator of the Folie Douce in Val Thorens, Dominique Tournier is a big name in the resort, with the flair and expertise for creating a fab ambiance.

Ambiance: Le Zinc is a dream destination for food & wine lovers. 150 quality wines - ranging from modest to great vintages – to savour in a luxurious vintage atmosphere - either at high tables with bar stools or propping up the bar (made of zinc, obviously!). The delicious nectar is accompanied by sharing plates. But nothing fancy – apart from the fondue, it's all finger food!

Little extra: live music gets Le Zinc jumping three times a week.

At the Hotel Fahrenheit 7 www.fahrenheitseven.com +33 (0)4 79 00 04 04





Val Thorens' chefs are explorers, coming back every season brimming with ideas to wow diners with completely new experiences.

INSPIRATION FROM ASIA AT THE 1 MICHELIN-STARRED EPICURIEN

Chef Jérémy Gillon spends his winters in Val Thorens and his summers in a prestigious restaurant in Singapore, and it is this sense of culinary escape that he brings to his winter menus. This season sees Asian specialities such as fermented soybean, dried anchovies and seaweed preserved in salt on the menu. And Jérémy doesn't stop there -extending the cross- cultural exchange to two amazing dinners cooked in conjunction with chefs from Singapore, a real voyage of discovery.

Price: €59 Tasting menu - Montana Wednesday starts in January: 4 dishes with food and wine pairings €110

www.restaurantmontana.fr +33 (0)4 79 00 21 30

RENDEZ-VOUS AT 7.500 FEET **ITH 2-STAR MICHELIN CHE** JEAN SULPICE

Jean Sulpice ups his cruising altitude! Air France has asked the chef to create dishes for its Business Class passengers. These lucky travellers can enjoy dishes inspired by lakes and mountains: trout with a cress sauce and maize polenta, as well as celery and lovage with comté cheese risotto. A new gastronomic challenge pulled off by a chef quite used to cooking up at 2,300 metres in Val Thorens. Between the mountains and the troposphere, Jean Sulpice has his head in the stars!

Available on long-haul and mid-haul flights from 1st January to 31st March 2017

www.jeansulpice.com +33(0)4 79 40 00 71

At the brasserie at La Maison everyone gets stuck in, cutting, slicing, cooking and finally mixing the precious signature dish: Aligot & Rib of Beef. Providing plenty of cookery tips, the Head Chef Cyril Attrazic passes on his passion for the produce of his home region: Aveyron cabécou goat's cheese, Cantal pork chops, prime rib of beef and cured meats from the mountain plateaus of the Aubrac region. All rounded off with a tasting session.

Price: €80 including drinks. Monthly Tuesday morning workshop from 9.30am to 12noon - limited to 10 people

www.la-maison-valthorens.com +33 (0)4 79 00 00 48

MASTERCHEF SIGNS BIRTHDAY

To celebrate its 60th birthday, Chez Pépé Nicolas has brought in an amazing coach, Cédric Mouthon, Chef at L'atelier 180° near Geneva and contestant in season 3 of French MASTERCHEF. They are creating signature dishes for the restaurant together. The menu features traditional Savoyard recipes spiced up with a pinch of originality.

www.chezpepenicolas.com +33(0)6 09 45 28 35





Launched last winter, here are the experiences to recommend this year.

"SPRUNCH" IN VAL THORENS

The spa + brunch has arrived in the mountains! A huge buffet table measuring over 4 metres is laid for brunch at the 5-star Pashmina Hotel every Sunday: sweet and savoury bites, small dishes and a selection of cheeses, teas and coffees - eat all you want. Before or after brunch, the package includes the chance to pamper yourself with a signature treatment and access to the spa just a few steps away from the restaurant: indoor pool with mountain view, wood sauna, steam room, indoor and outdoor Jacuzzi.

Price: including signature treatment €95 (30 mins), €150 (60 mins) and €195 (90 mins)

www.hotelpashmina.com +33(0)479000999

SUSHI AT LE DANDY

Drinette and Floppy have opened Le Dandy right in the heart of Val Thorens. A restaurant with a colourful off-beat decor of their own design inspired by the Roaring Twenties. Chef Floppy offers a bright and creative menu: tuna steak burger, fish or seaweed tartare, cashew chicken...and of course excellent sushi, maki, nigiri, gunkan, rolls and sashimi to eat in or take away.

Price: €27 for a mixed platter of 16 items

Grande Rue, résidence le Sabot de Vénus +33 (0)6 11 64 44 72

PYROMANIA AT CHEZ PÉPÉ NICOLAS

APPROVED

BY US

Creating magic moments - that's the speciality at Chez Pépé Nicolas. This winter - firework displays against the picture postcard backdrop. From the Montagnette terrace hidden in the snow-covered Alpine meadows, the fireworks light up the mountain in front of the Péclet Glacier

Infos: Thursday evenings from 9.30pm.

www.chezpepenicolas.com +33(0)6 09 45 28 35



Val Thorens is the first ski resort to open for the season and the last to close, hosting fantastic events for enthusiasts to attend every winter.

WORLD PREMIERE - 26TH AND 27TH NOVEMBER

This year the highest altitude resort in Europe is putting on a show to mark the start of the ski season. Val Tho will be taking centre stage and plunging snowsports fans into a life-sized cinematic wonderland. The theme extends through fun accessories: a giant clapperboard to kick things off, a (real!) red carpet on the freshly groomed, practically deserted runs. A host of other surprises await eventgoers at the opening weekend of the 2016/2017 winter season, which is attended by the snowsports elite.

Professionals from the major, most exclusive and alternative brands are coming to Val Thorens to present their innovations in equipment, clothing and accessories. Every snowsport will be on the bill, including all varieties of equipment manufacturers: Alpine skiing, snowboarding, ski touring, freeride skiing, freestyle and snowscoots, as well as brand new inventions to discover!

Throughout the weekend, a number of activity zones will be hosted by professionals in the discipline: mini snowpark, big air bag, snowscoot trampolines, ski touring area and carving zone. The Rock On Snowboard Tour and the Freegun Snowscoot Tour will also both kick off that weekend.

There will be non-stop entertainment in the brand village with Happy Hour, games galore and a number of free gifts. Ski instructors from the UCPA will also be in the village to guide skiers around the ski area and show them all the best spots! On Saturday, the fun will be followed by a huge DJ après-ski show from 5pm to 6.30pm. A promising headline act will be unveiled in October, so stay tuned!

This legendary Val Thorens event is like the resort itself: fun and colourful, with all the ambiance of a Grande Première at the cinema!

GRANDE PREMIÈRE OFFER 26TH & 27TH NOVEMBER 2016: weekend from €108 per person: 2-day ski pass + accommodation in a 4-person studio apartment (based on full occupancy) + admission to ski equipment trials.

Information Val Thorens Bookings: www.valthorens.com +33 (0)4 79 00 01 06

LES APOTHÉOSE DAYS - 5TH EDITION FROM 22ND APRIL TO 1ST MAY End of the ski season!

Les Apothéose Days have become an unmissable springtime skiing event for many skiing enthusiasts, but also for families, children and even nonskiing holidaymakers. Everyone gets together at 2,300 metres to share an unforgettable time in a fun, friendly atmosphere.

ON THE PROGRAMME: a week of skiing, celebration, entertainment, shows and introductions to new activities and a fanfare to mark the closure of the ski season on Monday 1st May! Free access to events for all.





2 STAGES OF THE WORLD CUP - FRIDAY 9[™] AND SATURDAY 10[™] DECEMBER 1ST STAGE OF THE FIS CROSS ALPS TOUR

This winter, Val Thorens is entering the world circuit, hosting stage one of the FIS CROSS ALPS TOUR. The event is being taken up a notch, as the best athletes have an automatic place in the final and can choose their opponents for the first run. The FIS CROSS ALPS TOUR covers six competitions at highly prestigious stage resorts over two weeks: Val Thorens, Arosa (Switzerland), Montafon (Austria) and Innichen (Italy).

In Val Thorens, it's never over until you've crossed the finishing line! A circuit loved by athletes and coaches: "a race with plenty of opportunities to test your skills", "a space that really lets you excel" and described as "unmissable". In the fifth season, Val Thorens is preparing a new technical and dynamic course.

I SKI CROSS PACK: 3 nights in a double room with breakfast in a 4-star hotel from 8th to 11th December 2016 + ski 3-day Val

Thorens-Orelle ski pass. From €172 per person

Bookings: +33(0)4 79 00 01 06 reserver@valthorens.com

■ VIP RACE EXPERIENCE

A 100% ski cross day in the company of a former champion with access to the starting line, lunch with World Cup skiers and TV broadcast, hot drinks and open bar, official World Cup souvenir gift, parking space and ski pass.

Price: €150 per person Based on a 4-person apartment on full occupancy Bookings: +33(0)6 26 58 83 20 wb@sportpremium.com

SPORTS PROGRAMME

(subject to change)

Tuesday 6th December - Official course test and training Wednesday 7th December - Training

Thursday 8th December - 10am to 3.15pm qualifiers

- 5.30pm bib distribution

Friday 9th December - 12.30pm to 2.30pm Final 1 Saturday 10th December - 10.30am to 12.30pm Final 2

A LIVELY PROGRAMME

The official village will be located in the finish area on the Saturday with several exhibitors and entertainment throughout the whole competition: speakers, DJ, live music, air bag, ski cross taster session! Free entry.

THE SHOW CONTINUES...

15th and 16th December: 2 Snowboard European Cups 12th and 13th January: 2 Ski Cross European Cups



resort's beginnings in the early 1970s, with champions Christine and Marielle Goitshel racking wins unequalled to in French women's skiing to this day. Val Thorens is still in the forefront today – and right behind its athletes for the 2018 Winter Olympics in Pyeongchang, South Korea.

JEAN-FRÉDÉRIC CHAPUIS **Ski Cross**

He was World Champion at 23 – the start of a series of wins, one of the greatest being Olympic gold as part of the historic French triple in Sotchi. World Champion, Olympic Champion, winner of the Cristal Globe in 2015 and 2016, French Champion - this young ski cross prodigy has won every title

going. His goals for this season? To win a second World Champion title on 18th March in Sierra Nevada, Spain and the Cristal Globe for a third season!



Jean-Frederic Chap

FIGHT SKI CLUB: on top of his prestigious titles, Jean-Fred gets fans on their feet with his Fight Ski Club webseries! Fight Ski Club is where J.F. and his mates from the French team and elsewhere reveal all the secrets of ski cross. Creative, easy on the eye and a little cheeky, his webseries returns for a second season of three episodes.

RACING WITH HIGH FIVE THROWN IN! The second season of the Fight Ski Club starts on the big screen on Sunday 2nd October at the Décavision cinema in Annecy. The "Fight Ski Club Academy" episode reveals the 6 basic rules of this modern gladiator sport. Will anyone in the auditorium be ready to take up the Chapuis challenge?

Tickets: €10

www.highfive-festival.com Screening 9 from 10am to 12.15pm

ADRIEN THÉAUX Downhill Skiing

Bronze medal winner at the Beaver Creek Ski World Cup in the USA in 2015, Adrien is one of the best downhill skiers and super-G racers in the world. He raced in the TOP 10 World Cup events and made the podium twice in 2016: 3rd in the alpine combined event in Wengen, Austria and 1st in the downhill event in Santa Caterina, Italy. He ended the season in 11th position overall (7th in the Super G, 7th in the downhill in the final races - and 6th in the super combined). Last but not least, he was second in the French super-G Championships.





CHLOÉ TRESPEUCH Snowboard Cross



Born in the Vendée region, Chloé is a snowboarding fanatic, cutting her teeth on the slopes of Val Thorens before joining the French national snowboard cross team in 2012. A born competitor and thrillseeker, she took bronze at the Winter Olympics in Sotchi in 2014 and made five World Cup podiums,

one qualifying her for the Winter Olympics in South Korea. She came 4th in the overall rankings for the 2016 season, and has also won the title of French National Ski Champion.

MARVIN VAN HEEK Downhill Skiing Netherlands Ski Team





Marvin lives in Val Thorens, and represent the Netherlands (where his father was born). He competed in his first World Cup in Chamonix in 2014.

Hot on their trail, young pretenders are making the most of the amazing energy produced by dynamic TEAM Val Thorens. The team gets the resort's major players on board, aiming to provide the champions with financial support.

I LOU BARIN - Ski Slopestyle

Silver medal Youth Olympic Winter Games in Hafjell (NOR) and second place in the French National Championships 2016.

I TÉO JEDRZEJCZYK - Snowboard Freeride

Junior World Champion in 2014 - two podiums in the Freeride World Qualifier

I GREG GALEOTTI - Ski alpin

Winner of the Ski Chrono National Tour 2016 (technical class)

I CORENTIN AURARD - Ski Cross

3rd in the French Cup 2016 in Val Thorens

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	1 st SNOW 15 DUMPS Check your social networks and be the first to know! We're in the starting blocks: ready to send you photos and videos of the first precious snowflakes.	16
17	18	19	20	21	22	23
24	25	26	30 DAYS TO GO 27 BEFORE THE GRANDE PREMIERE - Call to ValThoPresse to covering the big weekend launch of the winter season! #WantToSki	28	29	30
31						



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1	2	ARTICLE 10EA: it's back to school at 2,300 metres for children who live in the resort during the season and who go to two kinds of school! Summer/Winter	4	30 DAYS TO GO BEFORE THE SKI CROSS WORLD CUP Don't forget to request your press pass.	6
7	8	9	10	11	12	13
14	15	16	ARTICLE 17 IDEA: 10 days to go before the season opens and the resort is buzzing - shops, slope maintenance teams, ski lifts - everyone is getting ready to launch a season of 6 months' non-stop fun. We go behind the scenes to take a look at the preparations.	18	WORLD SKI AWARDS GALA CEREMONY IN KITZBÜHEL Will Val Thorens be voted World's Best Ski Resort for the 3rd time?	20
21	22	23	24	25	26	27
				6pm: the first skiers pile in from Paris, Marseille, Lyon, Brussels, London #WantToSki	GRANDE PREMIÈRE 9am: Val Thorens is now OPEN! 15,000 skiers gather every year.	Skiing, snowboarding, ski touring and snowscooting tests. Clothing and accessory tests.
28	29	30	31			

Monday	Tuesda	V	Wednesday	Thursday	Friday	Saturday	Sunday
	10.000.0	,	- Incamedady	1	2	3	4
						ANDROS TROPHY	
					6pm: press conference EARLY CAMP - 5th edition (from 2 to 17 December) The European freestyle elite meets at the snowpark in Val Thorens.	The best drivers and motorcyclists compete on the Alain Prost ice-driving track in the legendary first stage of the competition.	
	5	6	7	8	9	10	11
			SKI CROSS WORLD CUP	- FIS CROSS ALPS TOUR			
Test course Arrival of the teams	Training		Training	10am: qualifiers 5.30pm: distribution of bibs	Follow the race with the JF Chapuis Fan Club 12.30pm: Final 1	10.30am: Final 2 Keep up the support for the French National SX Team	
1	12	13	ARTICLE 14	15	16	17	18
			IDEA: learn the right techniques for driving in snow and ice before you make the trip back home.		SS EUROPEAN CUPS Final 2		
		20	21	22	22	FR GB NL B	FR GB NL B
	19	20	21	SPECIAL 22 FAMILY EVENING Snow groomer excursion, games in the snow and biathlon	23	FATHER 24 CHRISTMAS COMES TO VAL THORENS! Christmas Village, North Pole atmosphere and firework display.	25
FR GB NL B	FR GB NL B		FR GB NL B	FR GB NL B	FR GB NL B	FR GB NL B	FR GB NL B
2	26	27	28	29	30	SEE IN 2017 31. with your feet in the snow and your head in the stars with a massive sound and light show and firework display.	
FR GB NL B	FR GB NL B		FR GB NL B	FR GB NL B	FR GB NL B	FR GB NL B	



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						HAPPY NEW YEAR! Wishing you great success in life and love!
2	ARTICLE IDEA: cookery lessons at "La Maison". On the menu: Aveyron speciality Jaligot, how to cook prime rib of beef and culinary tips from Michelin-starred chef Cyril Attrazic.	4	5	ARTICLE IDEA: great deals for savy skiers: cheapest week, clothing hire, free runs for beginners	7	8
FR GB NL B	NL B 10	ARTICLE 1.1 IDEA: ski touring taster excursion beneath the stars – resort's number 1 guide explains the history of the mountains	1.2 SKI CROSS EU Final 1	IL B IL 3 ROPEAN CUP Final 2	NL B 14	15
16	17	18 <u>~</u>	19	20	21	22
23	24	25	26	27	28	29
30	31					



Monda	у	Tuesday	,	Wednesd	ay	Thursday	Friday	Saturday	Sunday	
				ARTICLE IDEA: The ski patrol tean the digital revolution (information for sk artificial snow, reso	on iers.	2		3 4		5
	6		7		8	9	INSTANT 10	11	FR 1	2
FR	U	FR	,	FR	0	FR	INSTANT TRAPPEUR A roaring fire, hot chocolate, husky dogs - every Friday during the holidays become a trapper for a while at Place Caron – children and adults will love it	FR GB	. FR GB	2
	13	Rugby sevens on a groomed snow pitch with former international player Taster sessions for spectators	14	<u>~</u>	15	16				.9
FR GB	20	FR GB	21	FR GB	22	FR GB 23	FR GB	FR GB NL	FR GB NL	6
	20		Z I	<u>~~</u> 7	22			a week of shows and street performance		O
FR GB NL	27	FR GB NL	28	FR GB NL		FR GB NL	FR GB NL	FR GB NL B	FR GB NL B	
	21		20							
FR NL B		FR NL B								



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		ARTICLE IDEA: The sunniest month! Come and have a go at the mega zip wire, fat bike on snow, snowshoe yoga, ice diving	2	3	4	5
		FR NL B	FR NL B	FR NL B	FR NL B	FR NL B
6	7	8	9	10	11	12
NL B	В	В	NL B	NL B	NL B	NL B
13	NL 14	_{NL} 15	16	17	18	19
ARTICLE 20	21	22	23	24	25	26
IDEA: Spring is here! Ski in the morning, chill on the terrace and spend the evening under the stars at 2,300 metres! #springskiing	3 days of outdoor fun to the sounds of major talents from the international electro scene	ESTIVAL THO - 10 TH EDITIC	N .			
27	28	29	30	31		

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1 FR GB B	3VALLÉES ENDURO 2 Ski rally through Les 3 Vallées with special races.
3	4	5	6	7	8	9
			PAOLA CUP			
31st edition of the Belgian	Championships.	FR GB B	FR GB B	FR GB B	FR GB B	FR GB B
10	11	12	13	14	15	16
10	11	12	15	14	15	10
FR GB B	FR GB B	FR GB B	FR GB B	FR GB B	FR GB B	FR GB B
17	18	19	20	21	22	23
EASTER MONDAY					APOTHÉ	OSE DAYS
						CLOSURE OF LES 3 VALLÉES
FR GB	FR GB	FR GB	FR GB	FR GB	FR GB NL	FR GB NL
24	25	26	27	28	29	30
			APOTHÉOSE DAYS			MONTANA MARKET:
FR NL	1 week of skiing	celebration, entertainment	shows and introductions to	o new activities!	FR NL	"cooked to order "lunch where customers choose their ingredients.
1	2	3	4	5	6	7
APOTHÉOSE DAYS	2	3	4	5	0	1
Final day's skiing – see you next winter!						
				from 5 th to	HE DATE: NEXT SUMMER O 12 th August VT SUMMIT GAMES RACES – VERTICAL KILOM V WALKING – BOOST CAME	TER RUN -





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http://www.valthorens.com/presse

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#WantToSki



