

## Paris becomes 1<sup>st</sup> “Gaytravel Approved” City in Europe

For the very first time, Paris is awarded first European Gaytravel Approved® destination, GayTravel.com being one of the top inspiration websites for LGBTQ travelers, reaching out over a million gay and lesbian consumers each year.

This distinction, done by experts, influencers and editors working for the most trusted resource, is a significant signal for the capital as it recognizes the long term policy pursued by the Paris Convention & Visitors Bureau along with the Paris City Hall.

Member of the IGLTA network and lately also distinguished by MisterBnB, this selection among numerous cities underlines the importance for Paris to reinforce its position:

“This is great honor for Paris to be awarded 1<sup>st</sup> Gay Travel Approved® City in Europe! It’s rewarding to be presented as a leading key destination for LGBTQ visitors, especially in 2018, when targeted programming is very rich, with the holding of the 10<sup>th</sup> edition of the Gay Games next August”, said Pierre Schapira, President of the Paris Convention & Visitors Bureau

“With an ever-changing and evolving offer (hotels, tours, clubs, etc.), the capital is a key reference when it comes to hospitality. No doubt this award will strengthen the place of the capital in international itineraries and networks”.

Jean-François Martins, Deputy Mayor of Paris in charge of Sports and Tourism also declares :”as Paris wants to be the city that welcome the most and the best, we are proud to be the 1st Gay Travel Approved® City in Europe. It is the fruit of a daily work of the City and of all the professionals of the tourism sector to improve our offer and our hospitality to match everyone’s expectation. Paris is proud to be a city of freedom & equal rights and intends to stay a welcoming city for everyone”.

Good addresses to discover the capital, in gay or lesbian friendly modes, are numerous, and dedicated events (including the *Marche des Fiertés* as well as the *Quinzaine des Fiertés*, festivals, exhibitions, etc.) are recognized everywhere, beyond our borders and touch all fields.

“Paris,” GayTravel.com’s editor Charlie Rounds says, “has long been a favorite LGBTQ destination, and GayTravel’s Gurus and editors have experienced the *savoir-faire*, or sophistication, of its people and the inclusiveness of its culture first-hand. Therefore, it is our sincere privilege to bestow the title of GayTravel Approved® 2018 upon the city of Paris, France.”

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### About Paris Convention and Visitors Bureau

The Paris Convention and Visitors Bureau was created in 1971 as a joint initiative of the Paris City Council and the Paris Chamber of Commerce and Industry\*. Its primary mission is to welcome and inform visitors, and promote the city of Paris in France and abroad.

\* In the form of a non-profit organization ruled by the French law of 1 July 1901.

<https://en.parisinfo.com/discovering-paris/themed-guides/gay-and-lesbian-paris>

### About GayTravel

The GayTravel brand is widely considered to be the ‘Good Housekeeping Seal of Approval’ among LGBTQ travelers and their allies--a level of trust that has been forged over the course of 20 years and only continues to strengthen. Through its host of valuable resources, GayTravel inspires vacationers as they plan and book memorable travel experiences while also empowering them with the confidence and security they need. For more information visit [www.gaytravel.com](http://www.gaytravel.com) or call 1-800-GAY-TRAVEL.