

FRANCE – STILL THE MOST POPULAR DESTINATION

⇒ Almost 89 million tourists in France in 2019

⇒ 2,25 million tourists from the Nordic countries in 2019

700 000 from Sweden

650 000 from Denmark

450 000 from Norway

450 000 from Finland

⇒ expecting over 15 million Nordic hospitality nights i 2020

INVESTMENTS IN FRANCE

- ⇒ 14 milliarder € investeret i fransk turisme i 2019
- ⇒ 31 Palaces hotels in France in 2019
- ⇒ Franske Alper - 350 millioner € årligt
- ⇒ Investering i fremtiden :
Første Verdens Kongres for Natur Beskyttelse (UICN)
den 11-19 juni i Marseille

INFRASTRUCTURE

SNCF TGV TRAINS

Paris - Lille in **1 h 05 min**

Paris - Poitiers in **1 h 36 min**

Paris - Montpellier in **3 h 30 min**

Paris - Biarritz in **4 h 05 min**

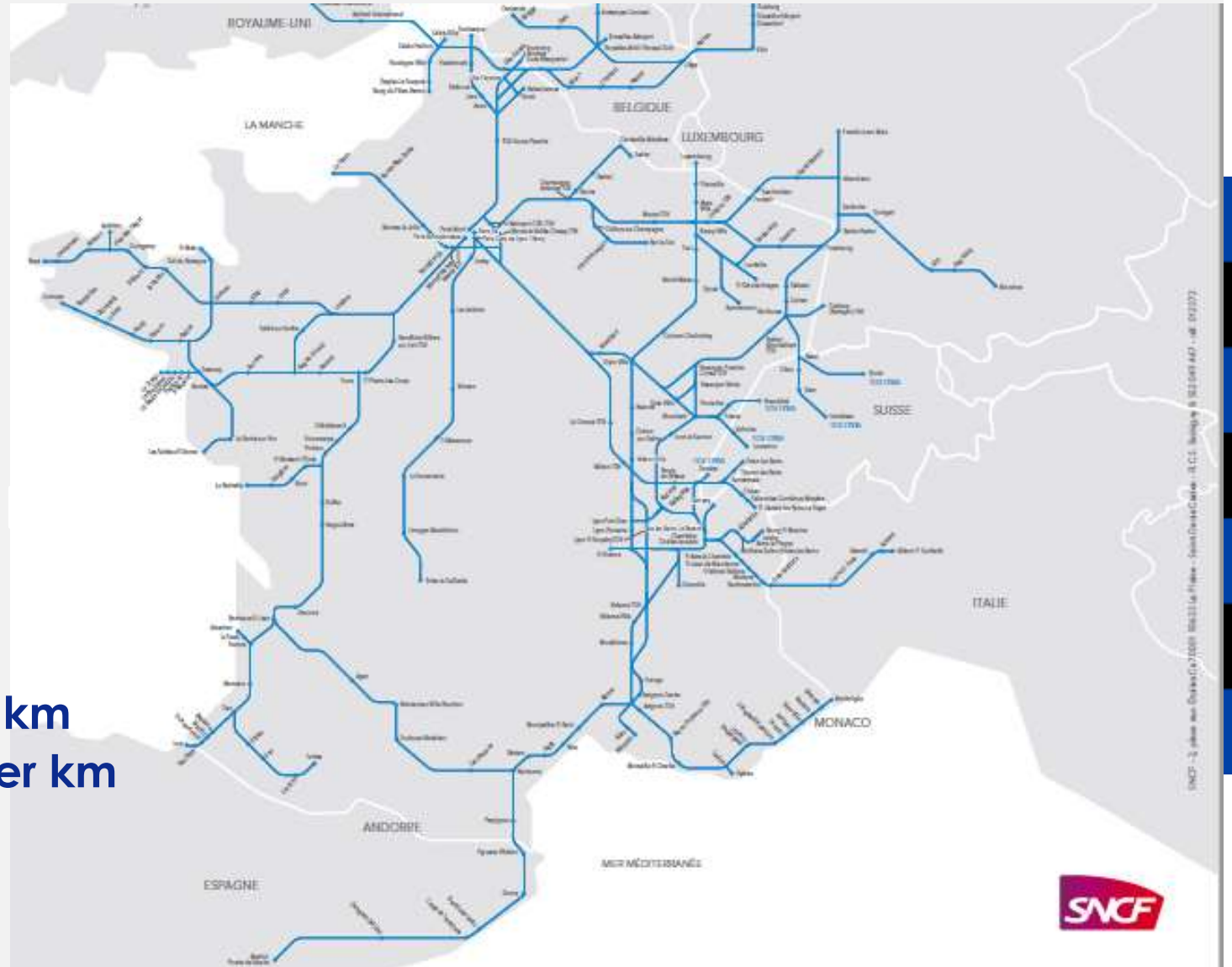
TGV train: **3.2gr of CO2 per km**

Bus: **22.8gr of CO2 per km**

Car in France: **205gr of CO2 per km**

Domestic flights: **168gr of CO2 per km**

Source: <https://en.oui.sncf/en/>



TOP REASONS TO VISIT FRANCE 2020

⇒ **The ED “Exploring Companies”**

⇒ presented on this site <https://www.entrepriseetdecouverte.fr/>

⇒ 2000 companies are open for tourists to visit: candy, cheese and ham manufactures, perfume makers, power plant visits and traditional crafts and makers. This is the ultimate list of French savoir-faire!



TOP REASONS TO VISIT FRANCE 2020

OPENINGS & RE-OPENINGS – HOSPITALITY

The 5* Bulgari in Paris opens in 2020 with 76 rooms and a 25 metre pool

https://www.bulgarihotels.com/en_US/paris



TOP REASONS TO VISIT FRANCE 2020

OPENINGS & RE-OPENINGS – HOSPITALITY

Two new Okko Hotel openings in 2020 in Lille and Toulon

Modern French 4* design hotels in 9 cities in France with competitive prices

<https://www.okkohotels.com/en/>



OKKO
HOTELS

FOUR STARS, NO CLOUD

TOP REASONS TO VISIT FRANCE 2020

OPENINGS & RE-OPENINGS – HOSPITALITY

The 5* Hotel du Palais in Biarritz scheduled to open in summer 2020 after a thorough renovation and the G7 summit in 2019



TOP REASONS TO VISIT FRANCE 2020

OPENINGS & RE-OPENINGS – HOSPITALITY

Opening of the LVMH luxury hotel Cheval Blanc in Paris

72 rooms, 5* and spa in La Samaritaine – interior design by Peter Marino

<https://www.chevalblanc.com/en/maison/paris/>



CHEVAL BLANC 

TOP REASONS TO VISIT FRANCE 2020

OPENINGS & RE-OPENINGS – HOSPITALITY

Re-opening of Chateau-Hotel Grand Lucé in the Loire Valley

Neo-classical 5* luxury. Listed as a 2020-favorite by CNN and other media

<https://chateaugrandluce.com/> <https://www.instagram.com/chateaudugrandluce/>



TOP REASONS TO VISIT FRANCE 2020

EXHIBITIONS

Manifesta – Modern Art Biennial
Marseille from June to November 2020

<https://manifesta13.org/>



TOP REASONS TO VISIT FRANCE 2020

EXHIBITIONS

Salvador Dalí at Carriere des Lumieres

Aix-en-Provence from March 2020 to January 2021

<https://www.carrieres-lumieres.com/en/home>



TOP REASONS TO VISIT FRANCE 2020

EXHIBITIONS

**“Monet, Renoir, Chagall” in Atelier des Lumieres
Paris from February to December 2020**

<https://www.atelier-lumieres.com/en/home>



TOP REASONS TO VISIT FRANCE 2020

EXHIBITIONS

Opening of Bassins des Lumieres: Gustav Klimt and Paul Klee

Bordeaux from April 2020 to January 2021

<https://www.bassins-lumieres.com/en/home>



TOP REASONS TO VISIT FRANCE 2020

EXHIBITIONS

“Body and Soul Sculpture in Italy from Donatello to Michelangelo” at le Louvre, Paris from May through August 2020

<https://www.louvre.fr/en/expositions/body-and-soul-sculpture-italy-donatello-michelangelo>



TOP REASONS TO VISIT FRANCE 2020

CULTURE, FESTIVALS & EVENTS

46th American Film Festival

Deauville September 2020



TOP REASONS TO VISIT FRANCE 2020

CULTURE, FESTIVALS & EVENTS

Festival of Impressionism

Normandy from April to September 2020

<http://en.normandie-tourisme.fr/normandy-tourism-1-2.html>



TOP REASONS TO VISIT FRANCE 2020

OTHER OPENINGS

Opening of the Franciscaines culture centre
Deauville, Normandy from June 2020

<https://www.indeauville.fr/projet-les-franciscaines>



TOP REASONS TO VISIT FRANCE 2020

OTHER OPENINGS

The e-opening of the classic department store La Samaritaine
Paris Opens April or later 2020

<https://www.lasamaritaine.com/fr/projet/265-2/>



TOP REASONS TO VISIT FRANCE 2020

OTHER OPENINGS

New hiking trail in the Basque country: Les Sentiers de la Mer. A total of 200 kilometres from Saint-Jean de Luz to Bilbao. A suggested 8 days of walking trail
The Basque country from 2020



TOP REASONS TO VISIT FRANCE 2020

NEWS FOR KIDS!

Futuroscope will introduce its first themed rollercoaster

Poitiers in season 2020 <https://en.futuroscope.com/>



TOP REASONS TO VISIT FRANCE 2020

NEWS FOR KIDS!

Disneyland Paris opens a new 4* hotel: NEW YORK – The Art of Marvel
Paris opens June 2020. Bonus: “Elza Fest” program runs from January to May 2020

https://www.disneylandparis.com/language-selection/#r_0



TOP REASONS TO VISIT FRANCE 2020

FUTURE EVENTS

2021: Opening of La Caserne in Paris – 3000 sqm dedicated to sustainable changes in the fashion industry

2021: Opening of The Jaqueline & Pablo Picasso Museum & Collection in Aix-en-Provence

2023: The Rugby World Cup in France

2024: The Paris Summer Olympics





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