

VISIT PARIS  
REGION



Explore  
France™

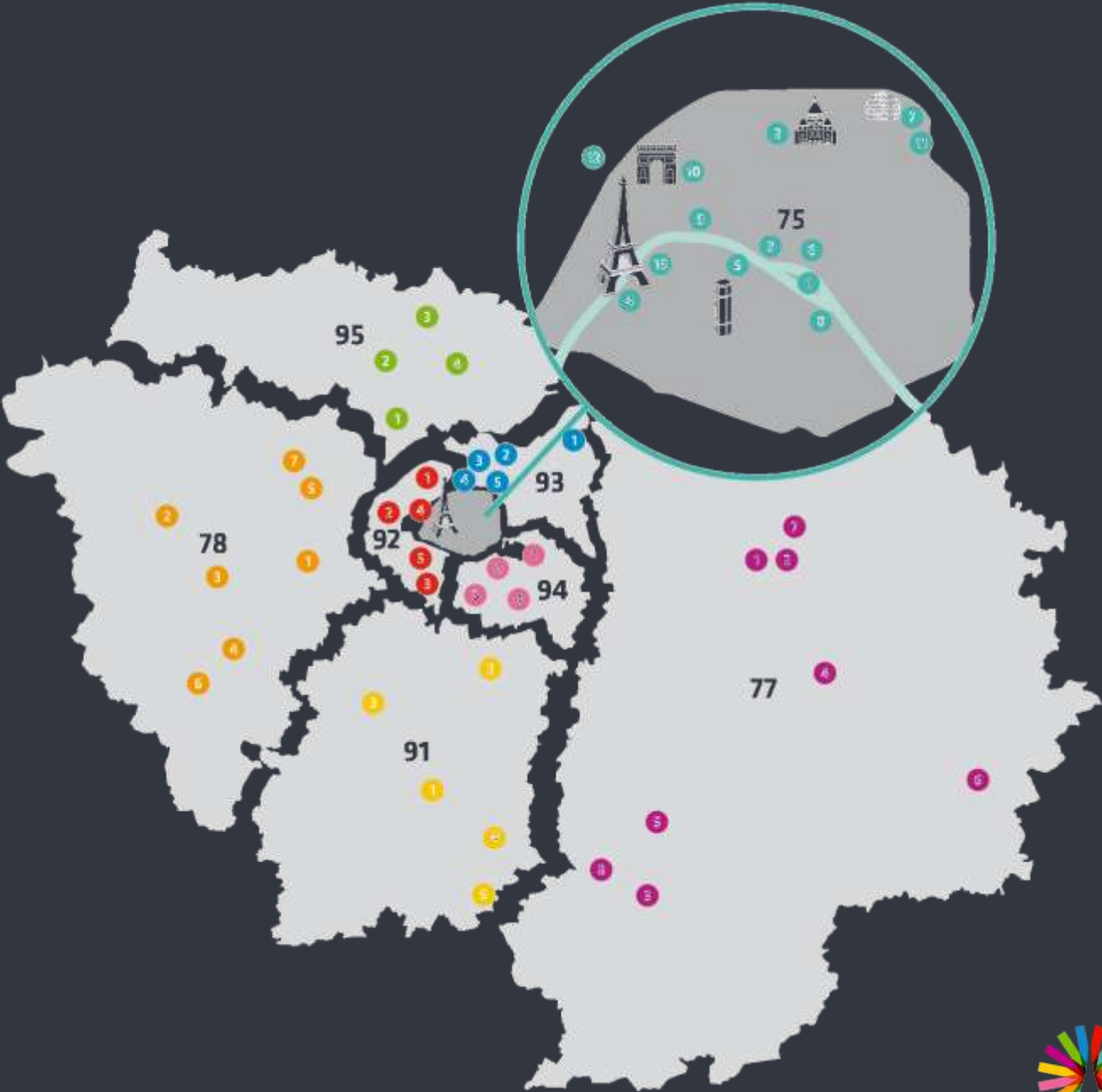


UPDATE YOUR PARIS REGION



# PARIS REGION

- PARIS
- SEINE-ET-MARNE
- ESSONNE
- YVELINES
- HAUTS-DE-SEINE
- SEINE-SAINT-DENIS
- VAL-DE-MARNE
- VAL D'OISE



# VISITOR NUMBERS

+50 million visitors to the Paris Region in 2019 \*  
€21.7 billion in tourist revenue



2 641 000



1 866 000



1 252 000



1 113 000



950 000



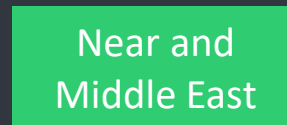
942 000



858 000



668 000

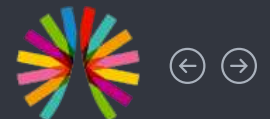


Near and  
Middle East

544 000



508 000



# THE KEY SITES OF THE PARIS REGION



EIFFEL TOWER



ARC DE TRIOMPHE



THE LOUVRE MUSEUM



MUSEE D'ORSAY



MONTMARTRE



CHATEAU DE VERSAILLES



PROVINS



CHATEAU DE FONTAINEBLEAU

# CULTURE – NEW MUSEUMS



BOURSE DE COMMERCE – PINAULT COLLECTION

## THE LAST TWO YEARS!



**OPENING** : Lafayette Anticipation, Atelier des Lumières, CITECO ,  
Musée de la Libération de Paris

**REOPENING** : Musée de l’Air et de l’Espace and Musée Carnavalet  
(late 2019)

## OPENINGS 2020 / 2021

**Permanent collections at the Palais Galliera**, the Gabrielle Chanel rooms (late 2020)

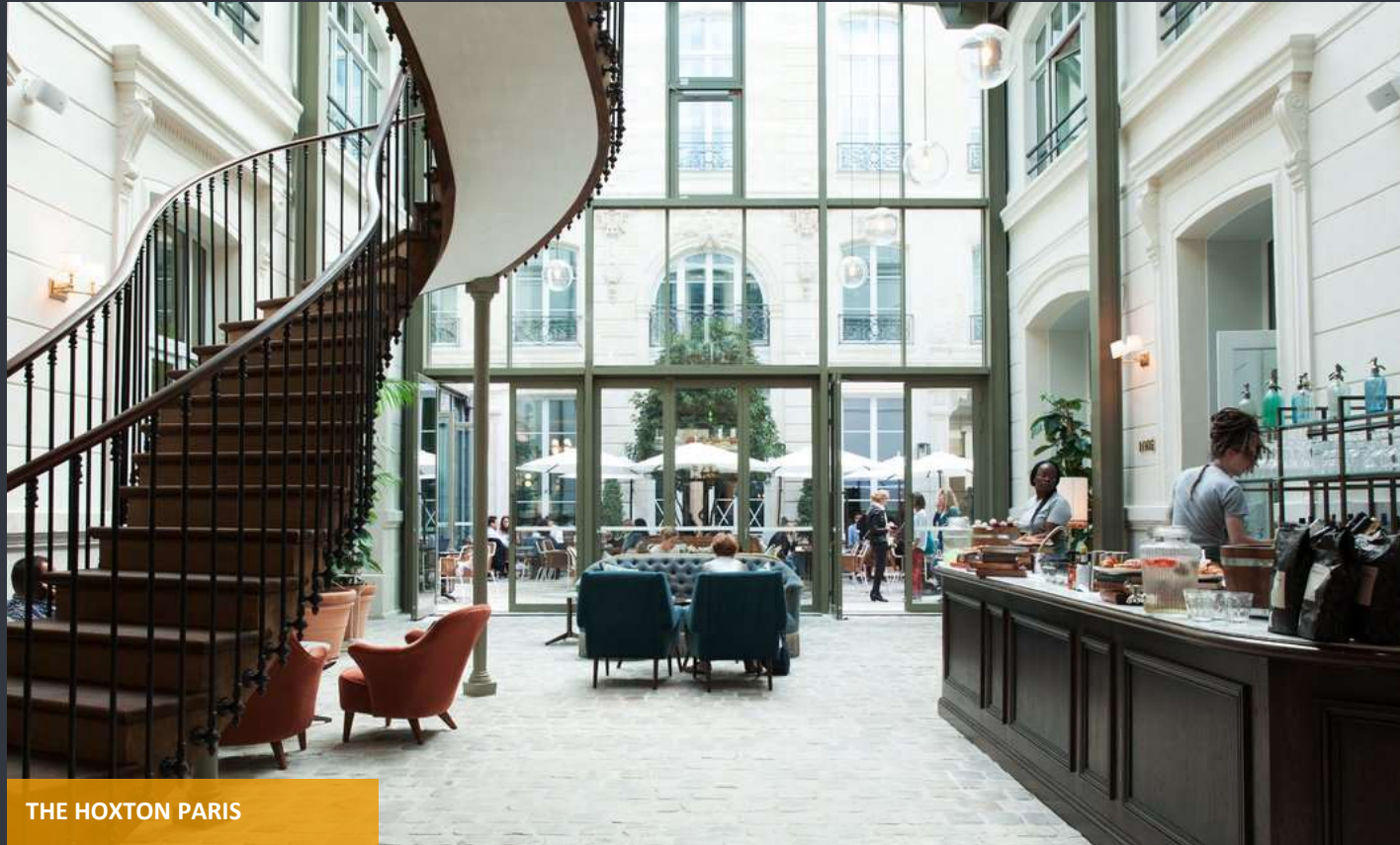
**Hôtel de la Marine** : opening late 2020 Place de la Concorde

**Bourse de Commerce Collection Pinault – Paris**, one of the largest collections of contemporary art (spring 2021) in the heart of Paris



PARIS REGION

# ACCOMMODATION



THE HOXTON PARIS

2020

2,400 hotels across Paris and its  
Region

158,550 rooms

- 75,000 in 2 and 3 \*
- 60,300 in 4 and 5 \*

Youth accommodation:

8660 beds



# ACCOMMODATION



## LUXURY HOTELS

### 11 palaces

#### NEW 2020/2021

#### L'Hôtel du Grand Contrôle à Versailles 5\*

A charming and prestigious 23 room hotel, a high-end gastronomic French restaurant by Alain Ducasse.

#### Maison Cheval Blanc

transformation of the former Samaritaine department store into a luxury hotel with 72 rooms and suites.





PARIS REGION

# GASTRONOMY



The « French Meal » was listed as « **Intangible Cultural Heritage** » by UNESCO

in 2020, 134 **Michelin star Restaurants**, including 10 \*\*\*, are listed in the Paris Region .

## NEW VENUES!

**Le Jules Verne** (3<sup>rd</sup> floor Eiffel Tower) – reopening in 2020 with a new chef , **Frédéric Anton**

**Renovation of the Café de la Paix** (Opéra) , reopening late 2020

**Opening of Table Square**, bistro-gastronomy style *food court* of 4,000m<sup>2</sup> at La Défense- 2020

**Hôtel de la Marine , place de la Concorde** (December 2020) : 3 restaurant spaces including a tea room by **Alain Ducasse** and a restaurant by **Jean-François Piège**

**2021 :**

- **Le 58 Tour Eiffel** (1<sup>st</sup> floor Eiffel Tower) with new chef, **Thierry Marx**

- Opening **Restaurant Ernest** on the ground floor of **Samaritaine** by chef **Naoelle d'Hainault**

- **La Halle aux Grains**, restaurant by Michelin star chef **Michel Bras** at the Bourse de Commerce - Collection Pinault-Paris

**PARISIAN BRASSERIES :** **Groupe Bertrand**, **Groupe Beaumarly**, **Julien & Floderer**

**Groupe Alain Ducasse** : opening in 2020, a brasserie at the Gare Montparnasse and a restaurant at La Mutualité

**MUSIAM PARIS** : a complete range of restaurants located in the heart of the most iconic museums of Paris and its region : Louvre, Orsay, Versailles, Orangerie, Musée du Quai Branly...





PARIS REGION

# SHOPPING – NEW!



## OPENING 2019

- Galeries Lafayette on the Champs-Élysées,
- The Forum des Halles mall
- Eataly

## OPENINGS

### La Samaritaine,

The former hub of shopping in the heart of Paris, near the Pont Neuf

### Coming soon...

#### Dior flagship store, avenue Montaigne

3,000 m<sup>2</sup> and a restaurant with gardens

#### Dior Couture

At 127 Champs-Élysées

#### Shopping centre at Paris d'Austerlitz railway station

26,000m<sup>2</sup>

#### Louis Vuitton

At Paris-Charles-de-Gaulle airport



# BUSINESS DESTINATION



GUSTAVE – VEDETTES DE PARIS

## LATEST OPENINGS



**ACCORHOTELS ARENA** A surface area of 4,000 m<sup>2</sup> including 54 lodges and a sports bar (up to 400 people)

**GUSTAVE (Vedettes de Paris)** : new static floating space across 3 levels including a unique rooftop terrace at the foot of the Eiffel Tower (opening 2020)

**PALAIS DES CONGRES DE VERSAILLES** : reopening in December 2020 after nearly one year of works: new scenography, more modern and functional, which respects the original architectural heritage.

## EXHIBITION CENTRES :

**PARIS EXPO PORTE DE VERSAILLES** : 7 halls (216 000 m<sup>2</sup>) entirely redesigned and renovated + creation of a congress centre with 5,200 seats



PARIS REGION

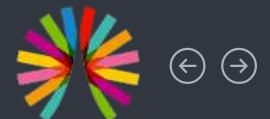
# 79 GOLF COURSES!



**NEW**

## **Golf de Roissy en France :**

18 hole course opening in September 2020 with a 6 hole pitch & putt (Arrows), a practice area, an academy, a putting green and a club house-restaurant.



CALENDAR OF EVENTS 2020/2021

# CULTURAL EXHIBITIONS : THE UNMISSABLES

09/02 > 18/07/2021

Picasso – Rodin

MUSEE PICASSO PARIS AND MUSEE RODIN-PARIS

10/02 > 21/06/2021

Magritte in the sunlight. The "Renoir" period 1940-1947

MUSEE DE L'ORANGERIE

24/02 > 25/07/2021

Icons of Modern Art. The Morozov Collection

FONDATION LOUIS VUITTON

**14/04 > 19/09/2021**

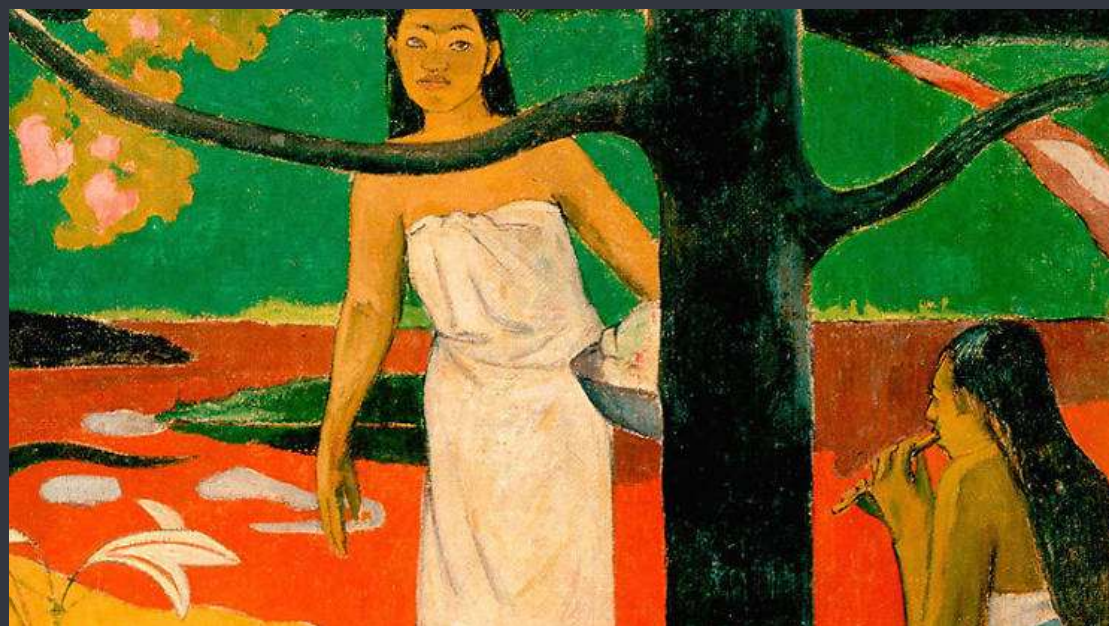
**Napoléon**

**GRAND PALAIS / VILLETTE**

18/09 > 03/10/2021

The Arc de Triomphe wrapped up

ARC DE TRIOMPHE



Icônes de l'art moderne. La Collection Morozov

© Ermitage



CALENDAR OF EVENTS 2020/2021

# SPORTING EVENTS



17/05 > 06/06/2021

THE FRENCH OPEN TENNIS

Roland Garros

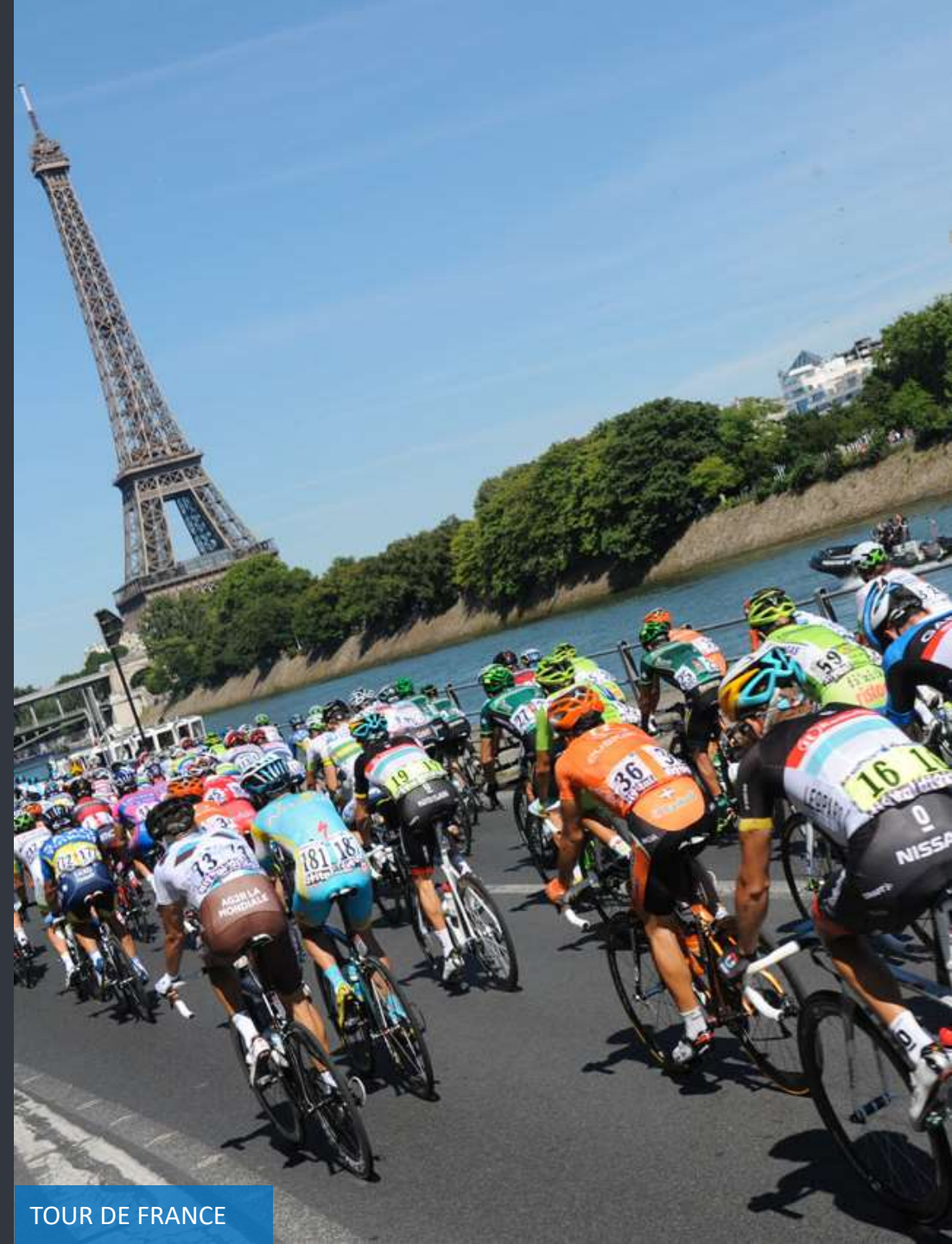
26<sup>th</sup> of June to 18<sup>th</sup> July 2021

Last stage of the **TOUR DE FRANCE**

Finish on the Champs-Élysées

17 October 2021

44<sup>th</sup> edition of the Schneider Electric **PARIS MARATHON**



TOUR DE FRANCE

CALENDAR OF EVENTS

# MAJOR SPORTING EVENTS TO COME



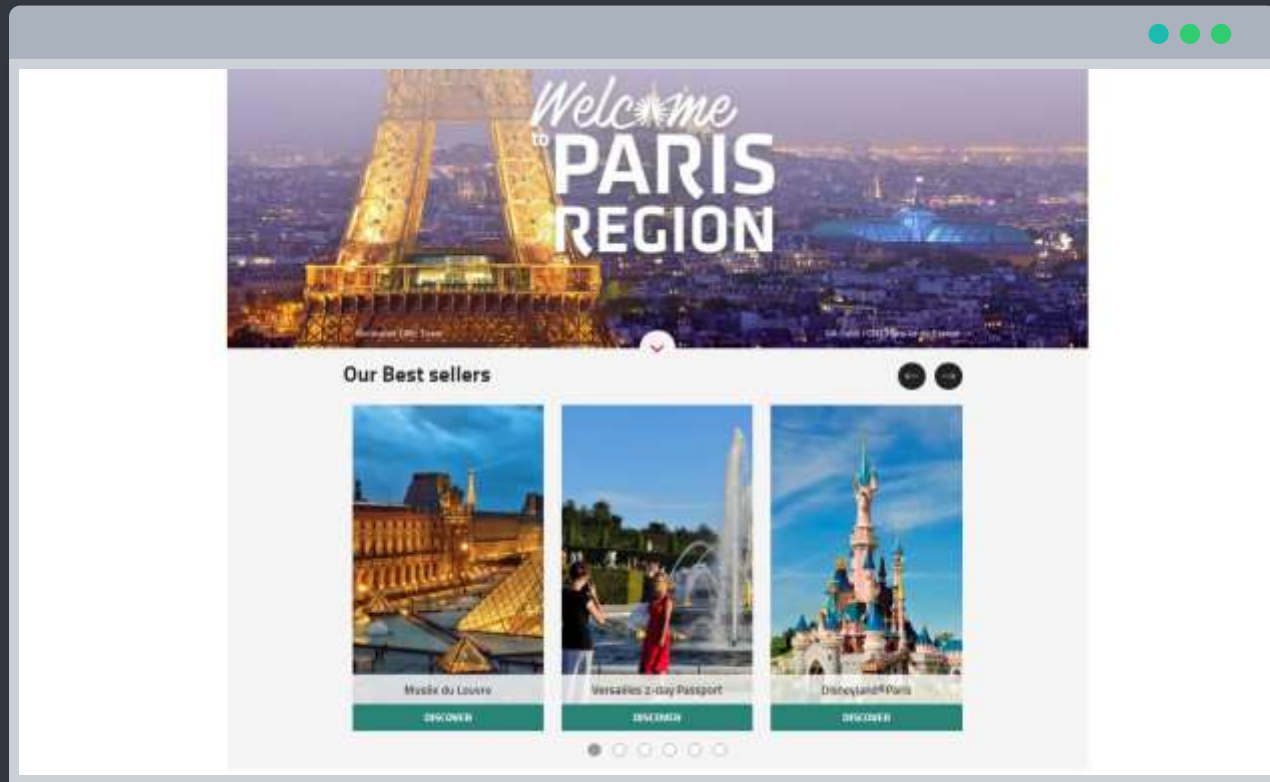
2022 → **WORLD AMATEUR GOLF CHAMPIONSHIPS**

2023 → **RUGBY WORLD CUP**

2024 → **OLYMPIC & PARALYMPIC GAMES**



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The main events and cultural exhibitions



Themed trails and itineraries



Practical services and information



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