

France

ACTIVE VACATION WORKSHOP




France.fr



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Dear friend

Atout France team and its partners are very happy to welcome you to our first Active Vacation Workshop – a new format specializing in all kind of active holidays and activities in France all year round.

For this first edition, we will be introducing our French partners coming from three destinations: the Alps, Corsica, and Côte d’Azur. They are well equipped for four seasons full of fun and activities in nature.

France has a long history for mountaineering and outdoor sports. We gladly invite you, your customers, readers, and friends to come and explore our vast variety of natural playgrounds where you can practice your preferred sport, watersports included (along the coastlines and even in the mountains). Have you ever tried Stand Up Paddling at 2100 meters altitude?

Many of the destinations are already well known in the worldwide communities of climbing, ski, and

snowboard, freeriding, hiking and downhill mountain bike. And of course - our proud history with road biking with Tour de France will be underlined with the “grand departs” from Copenhagen in 2021 after Nice in 2020.

The Scandinavian Travel Market is rapidly changing and the demands of active holidays are increasing. We have been working with this theme with our French partners for more than two years - and now it’s time to explore, develop, market and sell our amazing offers of sustainable nature experiences and active holidays.

Did you know that the French mountains saw a significant 4% rise in tourists for the summer season 2019, many of them practicing a wide range of outdoor activities from hiking to paragliding?

Get inspired by our French partners and destinations; let’s explore France’s outdoor activities!

Benoit Chollet

Director – Scandinavia, Finland & Baltic Countries





BEACHCOMBER
FRENCH RIVIERA
RESORT & SPA ★★★★★



★★★★★
MOURATOGLOU
RESORT



Patrick Mouratoglou

is known from coaching Serena Williams, but did you know that Björn Borg inspired

his passion for tennis? Nestled between Nice and Cannes, Mouratoglou’s academy & resort are the training base for many top players including Williams, Stefanos Tsitsipas, Alexei Popyrin, Coco Gauff and many more.

Three main activities

Nestled between Nice and Cannes, the Mouratoglou Resort is a top-notch complex that stretches over 12 hectares of state-of-the-art facilities. With 34 tennis courts (clay, hard and indoor), 4 padel courts, a medical center, a SPA, and its iconic racket-shaped swimming pool, it is considered as the world’s most proficient sports resort.

Beachcomber is a must-see place to combine work, relaxation and fun

Ideal for your incentives, MICE events, conventions, product launches and Teambuilding. We have a 4★ hotel of 155 rooms flooded with sun and neatly arranged around large swimming pools,

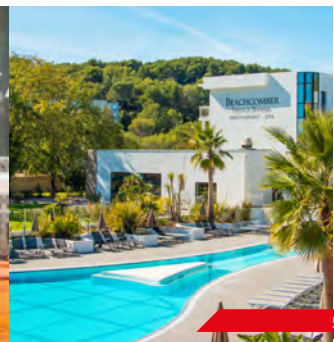
A program for players all year which includes of course, the school with 200 full-time students, tennis, fitness and teaching facilities. By participating in one of our adult camps, you will also be entitled to full and free access to the Mouratoglou Country Club for the duration of your stay.



Caroline Canavero

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Paradise for kayakers

Cors'Aventure invites you to explore the rocky inlets of the beauty island, certainly

one of the wildest sea kayak itineraries. You can camp in bivouacs on the coast and have plenty of beach time. On the western coast, you will discover a pink-tainted chain of rocks and white-sand coves. There you will have the opportunity to swim and explore the seabed surrounded by breath-taking landscapes.

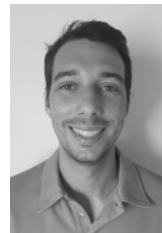
Private mountain refuge

Cors'Aventure refuge is the perfect place to stay during an outdoor activity trip. It is located at the bottom of the famous Richiusa canyon and the magnificent

mountains facing the typical Corsican village of Bocognano.

Cors'Aventure – 30 years of outdoor activities

Discover the island of beauty off the beaten paths, with outdoor sport activities and the weakest environmental impact possible. In 2020, we will take it one step further with the possibility to stay in our new comfortable mountain cottages.



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VISIT-CORSICA.COM

IMAGINE YOU ARE ALREADY THERE



Corsica outdoor sports and activities

Explore the mountains in the morning and head to the beach in the afternoon. This could summarize Corsica's endless possibilities for active nature discovery.

If you like mountains, you will love Corsica

It is the most mountainous island in the Mediterranean with more than 100 peaks over 2000 meters high. Everywhere you look you will see magnificent landscapes in a protected setting that could be explored by hiking, mountain bike, road cycling, canyoning or paragliding.

With a stunning variety of landscapes, Corsica is one of France's most

beautiful destinations for coastal hiking enthusiasts with opportunities for cooling dips in the sea along the way.

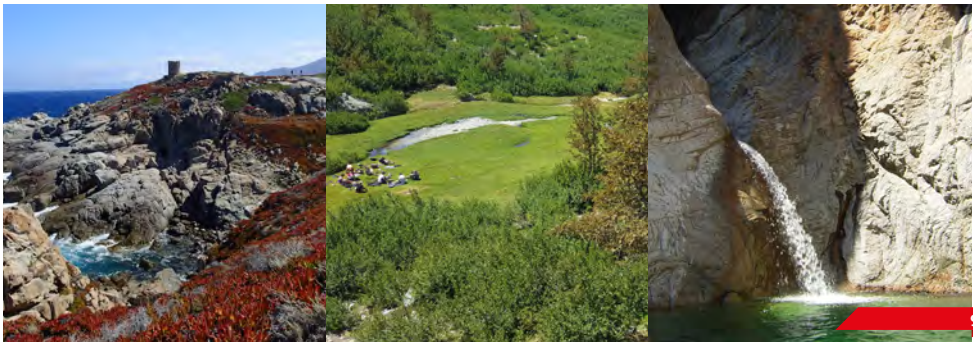
With close to 1,500km of marked footpaths and over 1,350 beds available in its stopover "gîtes" and mountain refuges, Corsica's Parc Naturel Régional is perhaps the most renowned hiking area.

In this abundance of nature, water is never far away

Corsica is also a paradise for sailing, kitesurfing, scuba diving and windsurfing.



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2020 FOCUS ON SPORT IN CÔTE D'AZUR

Outdoor Festival 2020. April 30 – May 3, 2020

The Outdoor Festival 06 is the promise to discover and practice sports on land, at sea and in the air.

4 days of activities, 300 free experiences, 50 activities and sites for practice and 50 different outdoor sports.

Provence & Côte d'Azur golf pass

The golf pass open the doors to 36 golf courses at a preferential rates in Provence and in Côte d'Azur. It gives you special rates on green-fees with savings up to 30% off depending on the season.

Important sports events

Running: April 2020. ONE&1. Ultra-running partner race. 55 + 30 km of mountain tracks.

Running: July 5–6 2020. Ultra Trail Côte d'Azur Marcantour. Choose from 15-150 km.

Cycling: May 18 2020. Mercan'Tour Classic Alpes-Maritimes. A new professional training race.

Cycling: 30-31 May 2020. Gravel Trophy Event. A new two-day road and track cycling race.

Tour de France: Le grand Départ from Nice June 27 2020.

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Notes



COURCHEVEL



Alpinium and the new gondola

Alpinium is a new multiservice building in Courchevel Le Praz that blends perfectly into the landscape. It opens this winter and will modernise and improve the resort's facilities with a high speed 10-seater gondola lift, a car park and a multimedia library. Inside there will be a children's area, multi-purpose hall, ski pass sales, French Ski School, Courchevel Tourism offices and ski lockers. The new Le Praz Gondola station arrives below the Croisette in Courchevel 1850 and the whole snow front has been redesigned to offer easy skier and pedestrian access, better design for the toboggan run.

rooms for 2-8 people, 3 restaurants, 8 conferences rooms, kids club, multi-brand shop and more. To connect l'Écrin Blanc and Aquamotion to the ski area, the new Grandes Combes 4-seater chairlift and a blue run opens in December. Le Chabichou, the 4★ hotel-restaurant has new owners and brings in two Michelin-star chef Stéphane Buron. The iconic Manali hotel is transforming into 18 luxury lodges: from 2 bedrooms to 5 bedroom with a spa, swimming pool, sports hall, ski room and 2 restaurants.

Freeride area Les Creux Noirs

This high-altitude sector providing access to renowned off-piste areas and unique panoramic views.

Accommodation and gastro news

Opposite the water park Aquamotion, the 4-star l'Écrin Blanc hotel boasts 127



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France Montagnes is the Confederation of French ski resorts mountain organizations and professionals. The combined ski areas

of France offer the most extensive ski offer in the world, 350 high altitude and mid-mountain village resorts with 250 French Ski schools.

Two major winter trends 2019/20

The first skiing and glide activities, and outdoor activities: 100% electric snow scooter rides on the snow-covered paths, the 4-season toboggan run: opening of the X-Treme Luge in La Rosière. Ski touring is always very popular: opening of new secured routes in Orcières, Valmorel and Lioran.

Second strong trend is return to the sources: Wonder, magnificent

panoramas, recipes of yesterday's put back on the agenda, discovery of the history and cultural patrimonial of old and recent villages.

Le Printemps du ski – Skiing into Spring

Launched by France Montagnes, “Le Printemps du Ski” will be set up on March 20th in French resorts. For the winter of 2020, the partners of France Montagnes have agreed on the concept of a unique offer, based on sponsorship “One paying skier will give free access to a beginner adult “. This offer covers the following services: Ski lift package, lessons by the French Ski School, and ski equipment rental, for stays of 3 to 6 days.



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A suspended lounge at the Cristal Spa

The Cristal Spa in the Au Coeur du Village 5★ hotel in La Clusaz have

enhanced the experience and totally reorganised their space. The spa now has suspended seating with little cocoons of relaxation, and nostalgic swinging seats to bring you back to childhood, all in a light wood setting with soft natural lighting.

“Wine and Cheese” at Le Coeur du Village

After extensive renovation work, Le Coeur has changed its décor and with the change comes a brand-new concept called “Wine and Cheese”. Guests can choose their platter of cheese depending on the wine they choose. All

you do is enter the adjoining cheese cellar, stocked by the renowned artisan cheesemonger Alain Michel and enjoy!

A lodge built into the mountainside

Lodge Arpitan is located between the snow-capped mountains and the bustle of the village.

The style of Lodge Arpitan reflect the mountain setting and makes the most of the light creating a cosy and welcoming atmosphere. This elegant chalet comfortably accommodates 10 in its 5 bedrooms on 3 floors.



Stephanie Pollet

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A new freeride area

The opening of the Mont Valaisan area, with its 2800m altitude has allowed to give a new experience and image of our destination. La Rosière can now offer both technical runs and freeride itineraries. In January 2020 a Freeride World Qualifier competition and part of the international competition Freeride World Tour - will take place there!

Extreme Sledge

A fast descend for 1km on a mono-rail sledge. That will satisfy the thrill seekers both in summer & winter. As a bonus: a photopoint on the course to keep a souvenir of your emotions which may be strong!

Village igloo Sleep-over experience

A hike under the stars to warm up, accompanied by a ski instructor, will be offered to you to access the Igloo Village. Upon your arrival, we will share a welcome drink. You will then enjoy a traditional Savoyard fondue! After dinner, get back to your room for an extraordinary night. Duvets specially designed for negative temperatures will be there to warm up.

New accommodation

Hotel & Spa 4★ Alparana - Chalet Aiglon
Coming soon (Winter 2020-21): new Club Med, MGM - Alpine Lodge Residence, Hotel Sky 4★.



Anne-Dorothee Gross

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Chalet 2000 In Les Menuires

Opens in
January 2020
in the Reberty
2000 area

featuring five big
apartments. Designed using wood
and stone, each apartment has a
terrace overlooking the Vallee du Lou
and access to a spa.

The Sunny Nights in Les Menuires

A snowmobile “Pisten Bully” ride
with a moonlit Savoyard dinner at
Chalet du Sunny. Get into the vehicle
and discover the ski resort in a
30-minute climb with only the snow-
covered mountain for company.

Lys Spa in St Martin de Belleville

The new outdoor Lys Spa opens this
winter, located in the heart of the
village.

New Chalets in St Martin de Belleville

Chalet L’Etable has five ensuite
bedrooms and capacity to sleep up to
12 guests. Features hot tub, sauna,
gym, TV room and games room.

Chalet Astilla with five ensuite
bedrooms cater for up to 10 people,
with hot tub, TV room and games room.

Les Chalets des Cœurs: Le Cœur Blanc and Le Grand Coeur

The chalets have four
bedrooms and four
bathrooms. Both have
sunny terraces.



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Notes

MORZINE AVORIAZ

Portes du *Soleil*



European Cup for Women's Alpine skiing

On the 29th & 30th of January 2020, Morzine revives its rich history of

Alpine skiing competitions. The female skiers from the FIS circuit will compete in 2 giant slaloms, a real spectacle to watch.

2 new pistes on the Morzine Ski area & a remodeled Snow park

Nyon area: the red piste "l'aigle rouge" will be completely re-routed. Pléney area: a new blue piste will be created from the top of Belvédère chairlift. The Nyon Snow park is being completely redrawn.

MINT "mini-shred" Snowboarding: Family snowboard camps!

Morzine based specialist snowboard

school MINT, has an "all inclusive" offer for the whole family. Snowboard lessons for kids aged 3 years and up for 2h per day over 3 days, quality accommodation in a fantastic catered chalet.

NEW! Chalet Tataali Boutique Chalet

Luxury and modernity in a mountain setting, the perfect luxury ski chalet!

7 ensuite rooms over a huge 1000m2 chalet with impressive well-being area, plenty of living space, bar, terraces and 24 hour driver service.



Sara Burdon

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New tram line with airport connection

From this autumn, the tram will go from the airport to the Port of Nice.

It will then take 26 minutes to cross Nice from West to East and travel the 11 kilometres and 20 stations including both airport terminals.

New gourmet food hall

Gare du Sud, a trendy new food venue, where the people of Nice and visitors can enjoy, 6 days a week, moments of pleasure and friendliness from more than 30 sellers of gourmet food and products from Mediterranean flavours to world cuisine.

Nice hotel news and Tour de France

By 2020 Nice will see its hotel capacity increase notably with a total of 1200

new rooms. 800 of them in the airport area and the Allianz Arena arena and the remaining 400 around the Acropolis Convention Centre.

Ski resorts

Did you know that the ski resorts Isola 2000 and Auron are under two hours from Nice and boast top skiing conditions up to 2600 metres.

BIG NEWS: The Tour de France race starts from Nice with a “Grand depart” on 27th of June 2020.



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Pierre & Vacances Center Parcs: the leader of holidays in France

The Pierre & Vacances Center Parcs Group has been the leading provider of tourism residences for 50 years and offers the largest choice of accommodation in France with its 350 seaside, mountain, country and city destinations.

Our residences and Villages cater to every taste and requirement

fabulous locations, quality holiday homes and apartments, a wide variety of leisure and aquatic facilities, a choice of levels of comfort up to 5*, services à la carte, Groups and MICE facilities.

Our labels: Pierre & Vacances, Pierre & Vacances Villages, Pierre & Vacances Premium, Maeva.com, Adagio, Adagio

Access, Center Parcs, Sunparks and Villages Nature Paris.

Meribel L'Hévana

Located right in Méribel Centre, the Hevana residence opens its doors to you in an enchanting setting amidst trees and snow-capped peaks, close to the ski slopes. This brand-new residence, awarded 5 stars, subtly blends tradition and modernity. Boasting 95 exceptional apartments endowed with Savoyard charm. Enjoy all the comfort of top-of-the-range accommodation: a spacious area with a fireplace and sauna. After a long day on the slopes you can unwind in the indoor pool and outdoor hot tub or the Deep Nature spa, a hammam and a sauna.



Mathieu Lamuré

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Samoëns



Accommodation news

MGM Hotel and Residence Alexane. Opening of the 5★

MGM Alexane residence and the 4★ MGM Alexane suites in late 2018.

Ideally located at the heart of the resort, the apartment building and the Alexane hotel has opened to welcome visitors in a cosy, intimate and warm ambience with a mountain chalet feel. The MGM Alexane Hotel has a spa where you can really let go and enjoy total relaxation.

New restaurant at the heart of the village: L'Estanco

A brand-new restaurant at the heart of the village serving up home-made modern dishes with fresh ingredients. It features modern decor and a large

outdoor terrace which holidaymakers will love!

New FOLIE DOUCE winter 2020 /2021

The incredible energy of the Folie Douce lands in Samoëns in winter 2020/2021.

Combining hotel and party, la Folie Douce Hotels arrives in Samoëns in a perfect location, at the foot of the slopes of the Grand Massif, on the Plateau de Saix at 1600m. Come live a unique experience in an exceptional setting!

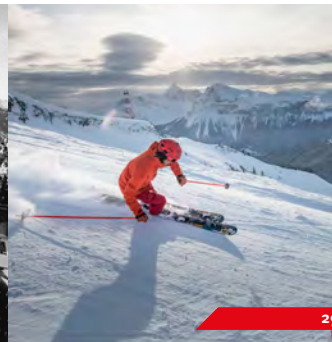


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Expect a lively and exciting vacation!

A resort at 2100m, an XXL ski area, open from September 28, 2019 to

May 3, 2020, linked with Val d'Isère from November 30, for all levels of skiing, from the most expert to the real beginner with spaces dedicated progress: skiing for all ages and all expectations. Tignes is definitely open to all sensations!

APEX - International Ski Academy

State-of-the-art training centre for talented skiers, with the goal of helping them becoming future Olympic and world champions. Opening December 2019.

New 4* residence in Tignes 1800

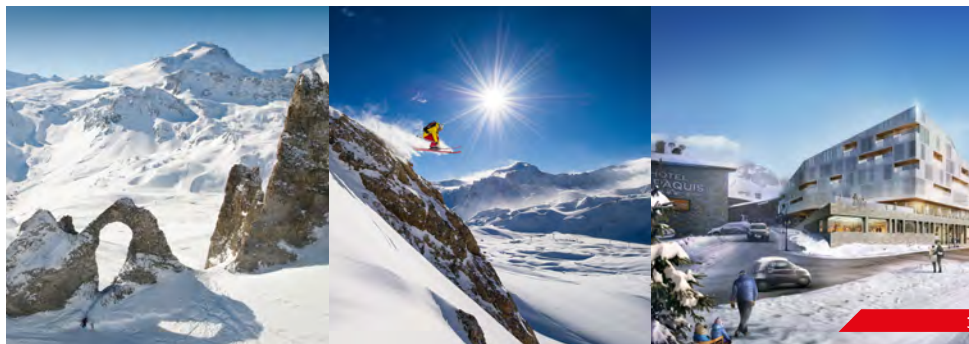
CGH group will open "Lodge des Neiges", with direct access to the Tignes/Val d'Isère ski area. Fully equipped with Spa, training room, face & body cares.

Le Bollin afterski

New owner for the altitude restaurant "LE BOLLIN", for a new festive afterski on the slopes just a few meters above the centre of the resort with easy access.



Catherine Breiller
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New openings!
Hôtel 5★ Airelles
Val d'Isère,
Mademoiselle

The new medieval styled hotel will be the only luxury hotel in Val d'Isère with ski in/ski out.

Its 860m² south-facing terrace opposite the village nursery slope is a real sun trap and the perfect lunch and après-ski spot. There's also a 1200m² Guerlain spa, children's kingdom play area, cinema, 200m² ski room and a gallery of iconic boutiques.

Refuge de Solaise. Hotel at 2551 meters altitude

Solaise has 16 room, 4 apartments and one luxury dormitory. A spa with a 25 meter pool and a gourmet restaurant

with outdoor and indoor seating. Fully open in 2019/2020.

5★ Chalet Izia by Village Montana

51 large apartments open at the foot of the slopes in December 2019. The resort will feature a children friendly wellness area with an indoor pool, hot tub, sauna, hammam, and a Cinque Mondes spa.

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Val Thorens



The Val Thorens ski area will host an igloo village for the 19/20 season.

A cave of ice that will bring young and old in a

wonderful journey through a magical world. With an Ice Bar for a well-deserved break and a restaurant for an unusual fondue. And even rooms for a frosty night under warm sheets.

The Igloo Village will also host events and seminars. Located near the resort, Village Igloo will be easily accessible by everyone, on skis, on foot, by snowmobile or snowshoes!

Double Zipline with a 1800 meters thrilling flight

At 2500 meters above sea level you strap up and put your skis on your back.

Then you ride the zipline to Val Thorens in 3 sections with a simultaneous departure with a friend, lover or family member.

SETAM has invested 1.2 million euros for this new project which is open to skiers and pedestrians in summer or winter.



Nathalie Grosse

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Experience the Var with your feet on the ground

The Littoral Trail - a former customs route - is a great compromise

between a hiking trail and breaks along the beach. On more than 200 km you can walk the coasts of the continent and islands with your eyes towards the sea. Green patrols walk around the trail 6 days a week to maintain, monitor and inform walkers.

The Gulf of Saint-Tropez

A beautiful coastline, world famous seaside resorts and charming Provençal villages. discover the best of the southern Mediterranean between Provence and Côte d'Azur. Watersports, hiking or horseback in the Maures Mountains.

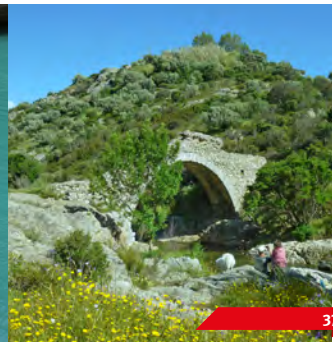
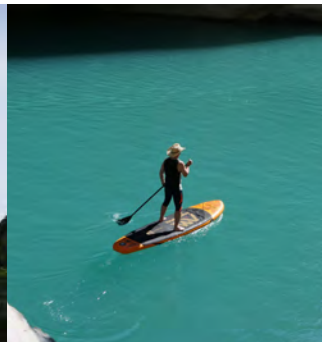
Biking in the Var

A thousand ways to discover the Var countryside at your own pace, all year round. Discover the summits of the Esterel, wine safari in the vineyards, stroll in the heart of the Var forest or family cycling in the heart of Provence Verte.

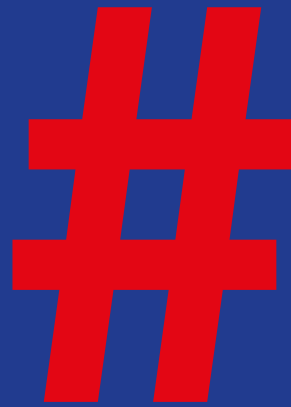


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Active Vacation Workshop



