

TOURIST ROAD MAP

ATLANTIC LOIRE VALLEY

Press kit
2021



**‘3000km
of bike tracks
to enjoy’**



BIKE TOURISM

WATER SPORTS



**‘Discover the joys
of water sports’**

WINE TOURISM

**‘Holiday,
sample produce,
and dine in
wine country’**



AGRITOURISM



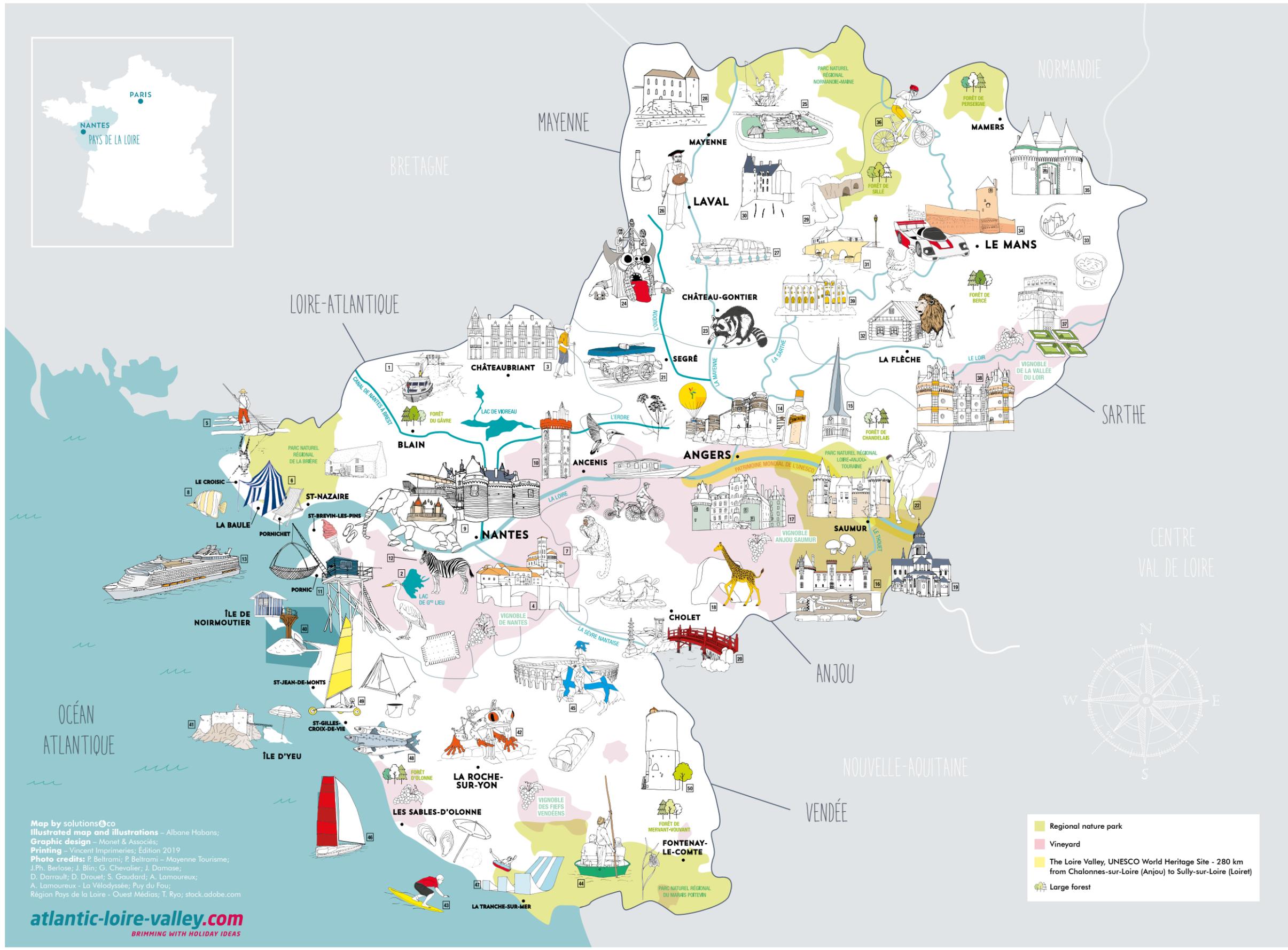
**‘Unwind
in a natural
setting’**

CONTENTS

Tourist map of the area	6
The 1001 facets of Atlantic Loire Valley	8
Atlantic Loire Valley highlights	9
Overnight stays in Atlantic Loire Valley	13
Bike tourism: bike touring	18
Water sports: river touring	26
Wine tourism: touring in the heart of vineyards	34
Agritourism: farm touring	42
Short break ideas in Atlantic Loire Valley	51
Photo credits	58
Acknowledgments	59



Le Croisic



TOP VISITOR ATTRACTIONS

- LOIRE-ATLANTIQUE (44)**
- 1- Blain - Château & Nantes-Brest canal
 - 2- Bouaye - Maison du Lac de Grand-Lieu
 - 3- Châteaubriant - Château de Châteaubriant
 - 4- Clisson - Italianate town, Château & Domaine de la Garenne-Lemot
 - 5- Guérande - Salt marshes
 - 6- La Baule - Bay
 - 7- La Boissière-du-Doré - Boissière-du-Doré Zoo
 - 8- Le Croisic - Océarium sea life centre
 - 9- Nantes - Machines de l'île & Ducs de Bretagne Château
 - 10- Pays d'Ancenis - Château d'Oudon
 - 11- Pornic - Fishing huts
 - 12- Port-St-Père - Planète Sauvage
 - 13- Saint-Nazaire - Atlantic & Escal'Atlantic shipyards

- ANJOU (49)**
- 14- Angers - Angers Château & Cointreau distillery
 - 15- Baugé - The twisting steeples of Baugeois
 - 16- Brézé - Brézé Château
 - 17- Brissac - Brissac Château
 - 18- Doué-la-Fontaine - Biopark and tragoledyte houses
 - 19- Fontevraud-l'Abbaye - Fontevraud Abbey
 - 20- Le Choletais - Maulévrier Oriental Park
 - 21- Pays de Segré - Mine Bleu (slate mine)
 - 22- Saumur - Cadre Noir & Saumur Château

- MAYENNE (53)**
- 23- Château-Gontier - Refuge de l'Arche
 - 24- Cossé-le-Vivien - Robert Tatin Museum
 - 25- Jublains - Jublains Gallo-Roman Archaeological Site
 - 26- Laval - Naive Art Museum - Le Douanier Rousseau
 - 27- River trips & towpath
 - 28- Mayenne - Carolingian palace
 - 29- Saulges - Caves, canyon and Prehistory Museum
 - 30- Sainte-Suzanne - Château and town with remarkable architecture & natural heritage

- SARTHE (72)**
- 31- Asnières-sur-Vègre - Town with remarkable architecture & natural heritage
 - 32- La Flèche - Zoo and Safari Lodge
 - 33- Le Breil-sur-Mérize - Domaine de Pescheray
 - 34- Le Mans - The 24 Hours of Le Mans - Old Town (Cité Plantagenêt) - Papéa Park
 - 35- Le Perche Sarthois - La Ferté-Bernard
 - 36- Mancelles Alps
 - 37- Poncé-sur-le Loir - Château de Poncé-sur-le Loir gardens
 - 38- Vallée du Loir - Le Lude Château
 - 39- Vallée de la Sarthe - Solesmes Abbey

- VENDEE (85)**
- 40- L'île de Noirmoutier - Le Bois de la Chaise - Le Gois
 - 41- L'île d'Yeu - Old castle
 - 42- La Roche-sur-Yon and the Machines on Napoleon Square
 - 43- La Tranche-sur-Mer - Surf spot
 - 44- Marais Poitevin (marshlands)
 - 45- Les Epesses - Puy du Fou
 - 46- Les Sables-d'Olonne - Vendée Globe & Sables d'Olonne Zoo
 - 47- Moutiers-les-Mauxfaits - Indian Forest & O'Gliss Park
 - 48- Saint-Gilles-Croix-de-Vie - Sardines
 - 49- Saint-Jean-de-Monts - Sand yachting
 - 50- Vouvent - Town with remarkable architecture & natural heritage

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atlantic-loire-valley.com
 BRIMMING WITH HOLIDAY IDEAS

- Regional nature park
- Vineyard
- The Loire Valley, UNESCO World Heritage Site - 280 km from Chalonnes-sur-Loire (Anjou) to Sully-sur-Loire (Loiret)
- Large forest

The 1001 FACETS OF ATLANTIC LOIRE VALLEY

With its high-quality tourist services and wide range of outdoor activities, Atlantic Loire Valley is more than ever a perfect get-away-from-it-all destination, not far from home, for 2021. By car, bike, foot or boat, the region reveals its 1001 facets, kilometre after kilometre.



250km

OF LOIRE RIVER,
INCLUDING 75KM
REGISTERED ON
THE UNESCO
WORLD HERITAGE
LIST



450km

OF ATLANTIC
COAST AND
TWO ISLANDS
(YEU AND
NOIRMOUTIER)



215km

OF BEACHES



375km

OF NAVIGABLE
RIVERS



3,000km

OF MARKED,
SAFE BIKE
TRACKS



640

ACCUEIL VÉLO®
POINTS



3rd-ranking

FRENCH AOC
VINEYARDS



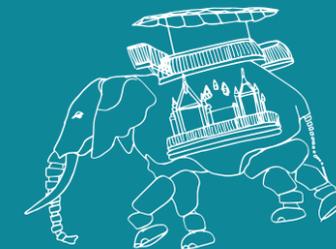
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REGIONAL
NATURE PARKS



43

CHARMING
TOWNS



ATLANTIC LOIRE VALLEY HIGHLIGHTS





MACHINES DE L'ÎLE (44)

The Machines de l'Île, Nantes' pride and joy, welcomed a new arrival in February: a bug-eyed chameleon has come to keep the other extraordinary animals company! The collection includes a monumental elephant, majestic heron, giant ant and sloth.

www.atlantic-loire-valley.com

CROISIC'S RUGGED COASTLINE (44)

Since 1999, the Croisic peninsular has been part of a coastal improvement scheme and boasts a protected wild coastline dotted with sea-sculpted creeks and granite caves. These wonders can be admired from around 7km of marked coastal paths for a total get-away-from-it-all sensation.

www.atlantic-loire-valley.com



LOIRE RIVER HOT-AIR BALLOON RIDE (49)

Departing from Saumur, the hot-air balloon rides are a magical and unforgettable experience and the perfect way to see Anjou's most beautiful landscapes. The extraordinary tour takes in the region's famous châteaux with the Loire River as a stunning backdrop.

www.atlantic-loire-valley.com

FONTEVRAUD ABBEY AND ITS NEW MODERN ARTS MUSEUM (49)

Fontevraud's new modern arts museum should open early 2021 after several lockdown postponements. The 1,700m² museum is housed in the Abbey's former stables and will host no less than 900 works of art. The collection, donated by Léon and Martine Cligman, includes sculptures, antique objects, and paintings by renowned artists such as Henri de Toulouse-Lautrec and Edgar Degas.

www.atlantic-loire-valley.com



POINTE DU PAYRÉ (85)

The cliffs, dunes, foreshore and forests at the unmissable geographical site at Pointe du Payré are ideal for coastline walks and for discovering protected flora and fauna which are registered on the Natura 2000 programme. Walkers will enjoy exceptional panoramic views of the estuary, a rugged coastline and the well-known Veillon beach.

www.atlantic-loire-valley.com



SAINTE-SUZANNE CHÂTEAU AND THE CIAP (53)

The medieval town of Sainte-Suzanne, surrounded by ramparts and perched on a rocky outcrop overlooking the Erve Valley, is thought to be one of France's most beautiful villages. The Château is famous for having resisted repeated attacks from William the Conqueror between 1083 and 1086 and has been home to a Centre for the Interpretation of Architecture and Heritage (CIAP) since 2009. The Centre is dedicated to researching the multiple facets of Mayenne's heritage.

www.atlantic-loire-valley.com

MARAIS POITEVIN (85)

For lovers of the great outdoors and slow tourism the Poitevin marshlands regional nature park, in southern Vendée, is ideal. The park runs boat rides, bike rides and walks in a protected setting which was awarded the Grand Site de France (emblematic French landscapes) label in 2010. Visitors can discover the park's maze of canals, lush nature, and its remarkable historical heritage, including Maillezais' abbey - Nieul-Sur-l'Autise and Saint-Michel-en-l'Herm.

www.atlantic-loire-valley.com



CITÉ PLANTAGENÊT (72)

Visiting Le Mans' historic quarter is like travelling back in time. With its cobbled streets, Roman wall, half-timbered houses and famous Romanesque-Gothic Saint-Julien cathedral, the historic centre still to this day tells the story of the Plantagenêt dynasty's influence on the city at the end of the 12th century.

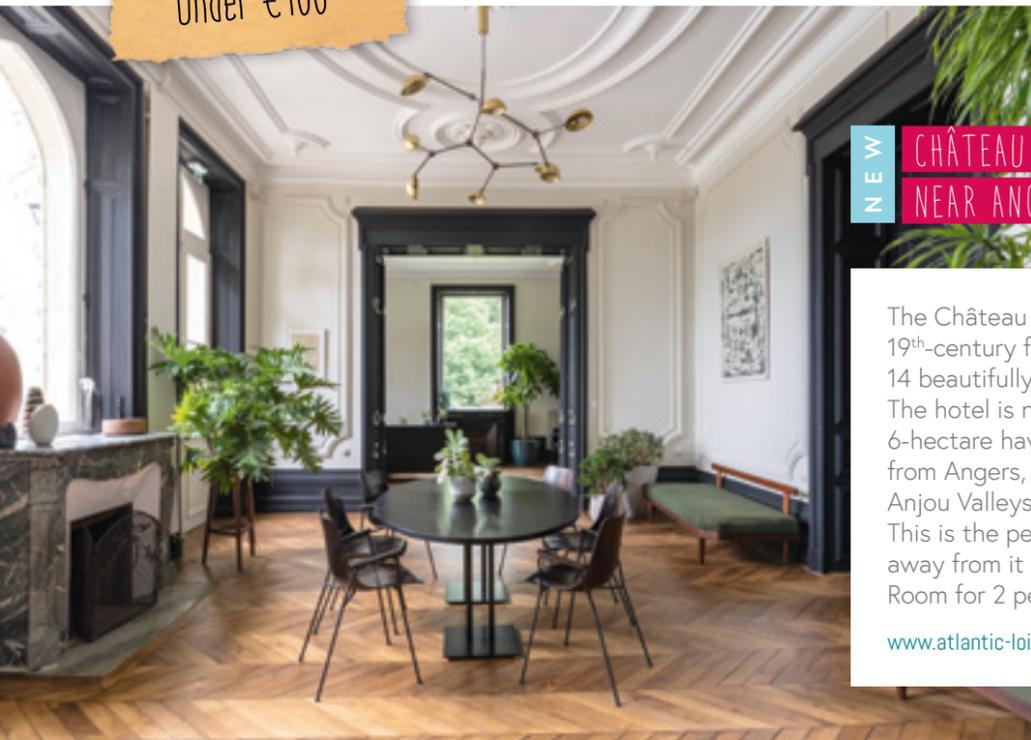
www.atlantic-loire-valley.com



OVERNIGHT STAYS
IN ATLANTIC
LOIRE VALLEY



Under €100



NEW CHÂTEAU DES FORGES
NEAR ANGERS (49)

The Château des Forges is a former 19th-century family residence with 14 beautifully decorated bedrooms. The hotel is nestled in the heart of a 6-hectare haven of peace, just a few minutes from Angers, and overlooks the lower Anjou Valleys and Saint-Aubin Island. This is the perfect setting for a weekend away from it all.

Room for 2 people from **€90/night**

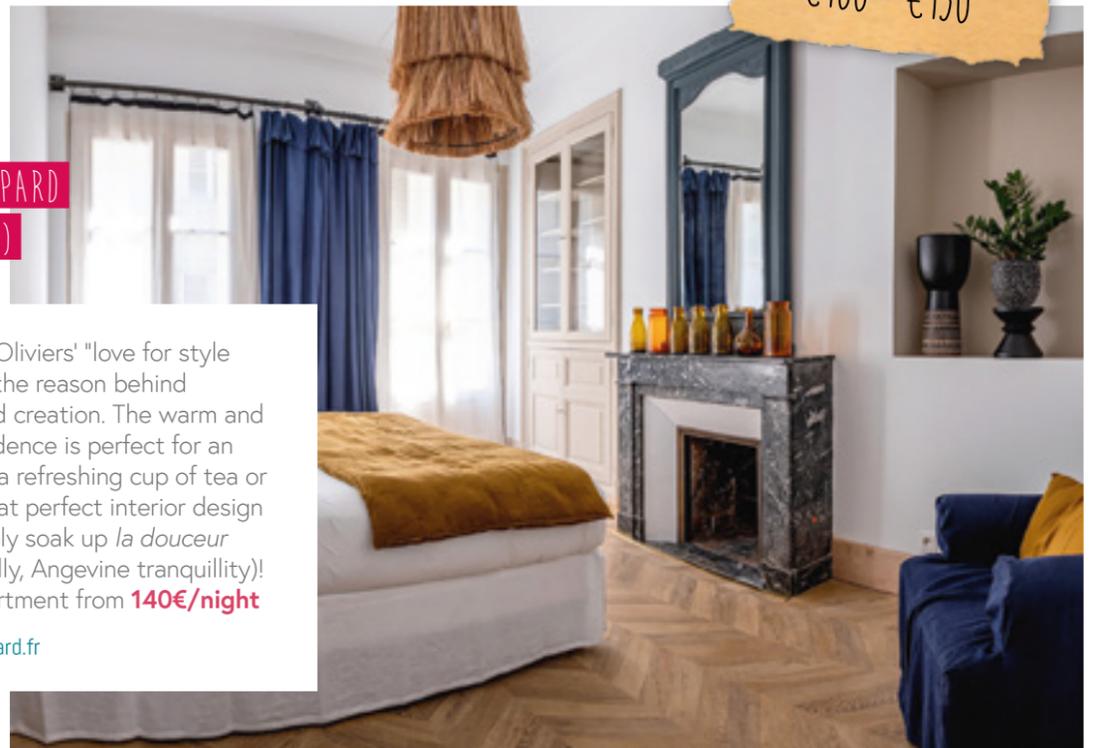
www.atlantic-loire-valley.com

€100 - €150

MAISON GASPARD
SAUMUR (49)

Stéphanie and Olivier's "love for style and beauty" is the reason behind Maison Gaspard creation. The warm and welcoming residence is perfect for an overnight stay, a refreshing cup of tea or a browse for that perfect interior design item, or to simply soak up *la douceur angevine* (literally, Angevine tranquility)! 2-bedroom apartment from **140€/night**

www.maison-gaspard.fr

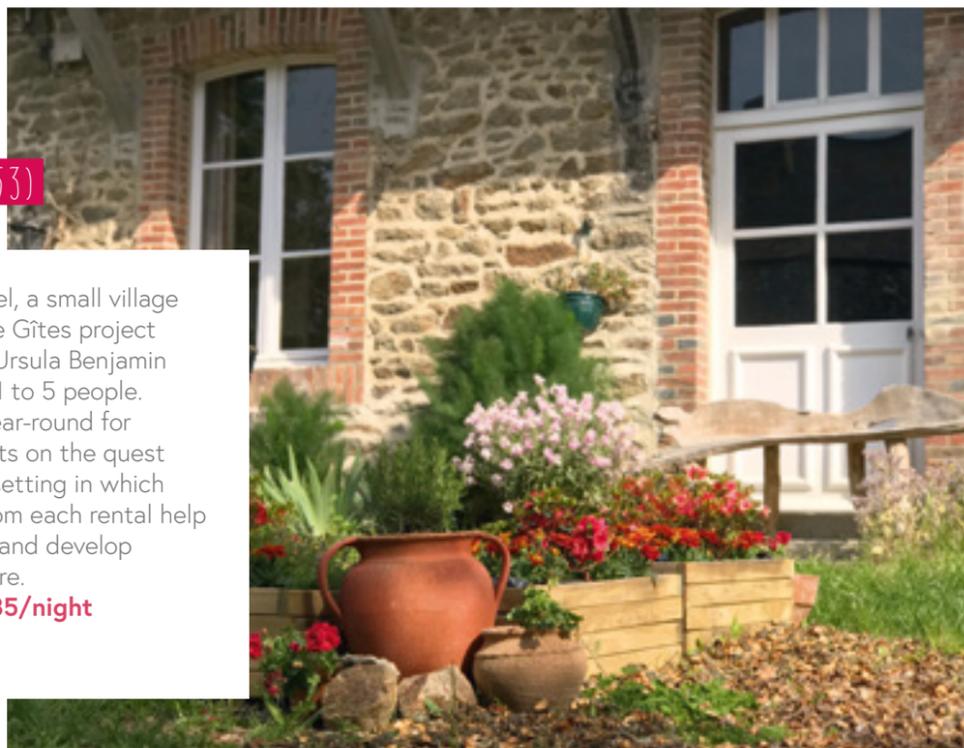


ARTSPACE GÎTES
FONTAINE-DANIEL (53)

Nestled in Fontaine-Daniel, a small village in Mayenne, the ArtSpace Gîtes project was launched by author Ursula Benjamin who runs three gîtes for 1 to 5 people. The gîtes are available year-round for tourists and also for artists on the quest for a quiet and inspiring setting in which to work. The proceeds from each rental help to fund artist residences and develop the village's cultural sphere.

Gîte for 2 people from **€85/night**

www.atlantic-loire-valley.com



VILLA LA RUCHE
LA BAULE (44)

This typical *bauloise* villa in the chic Benoît district was built in 1903 and is only a short walk from Pouliguen beach and port. The three-bedroom guest house was completely renovated in 2016 and its cosy style and welcoming service are perfect for a romantic break.

Room for 2 people from **€105/night**

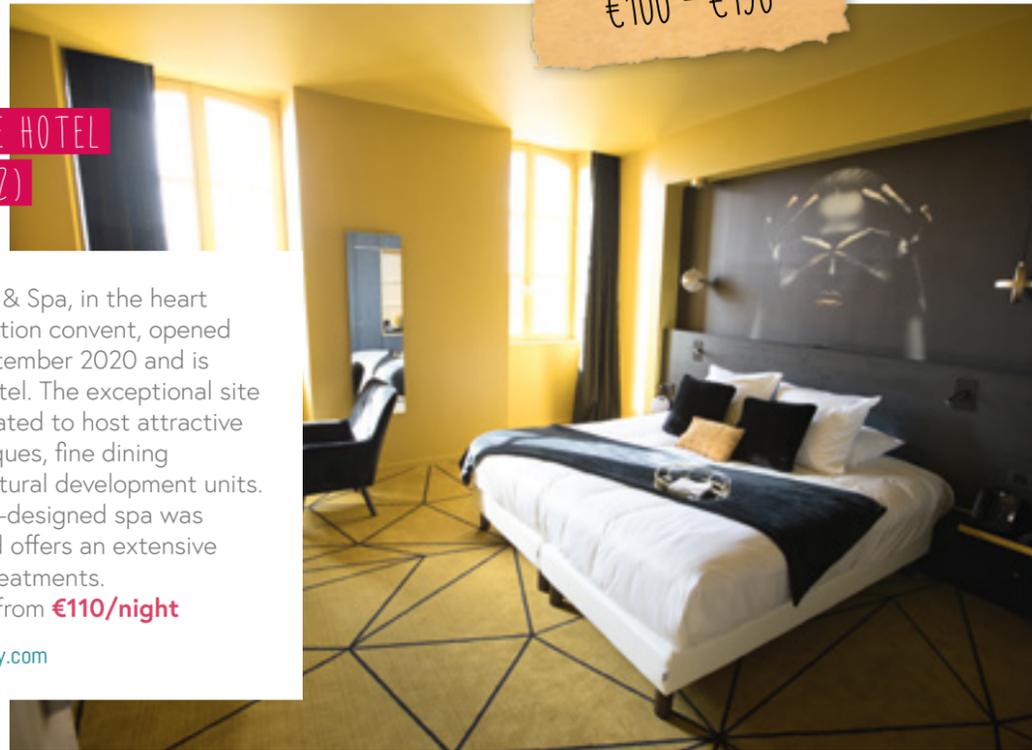
www.atlantic-loire-valley.com



NEW

4* LEPRINCE HOTEL
LE MANS (72)

€100 - €150



The Leprince Hotel & Spa, in the heart of the former Visitation convent, opened for business in September 2020 and is Le Mans' first 4* hotel. The exceptional site was recently renovated to host attractive independent boutiques, fine dining restaurants and cultural development units. The Raphaël Perrier-designed spa was opened in 2019 and offers an extensive range of relaxing treatments.

Room for 2 people from **€110/night**

www.atlantic-loire-valley.com

Over €150

VILLA CAYOLA
TALMONT-SAINT-HILAIRE (85)



The Villa Cayola sits atop a dune near Les Sables-d'Olonne and its stunning land and sea panorama overlooks Les Sables-d'Olonne Bay on one side and Porteau forest on the other. The modern and minimalist villa was designed by Philippe Rizzotti and is built completely from wood so as to blend in with its environment. Visitors will enjoy its high-end facilities which include an indoor pool and sauna.

12-person villa from **€1,700/weekend**

www.atlantic-loire-valley.com

NEW
DOMAINE DE LA BRÛLAIRE
BEAUPRÉAU-EN-MAUGES (49)

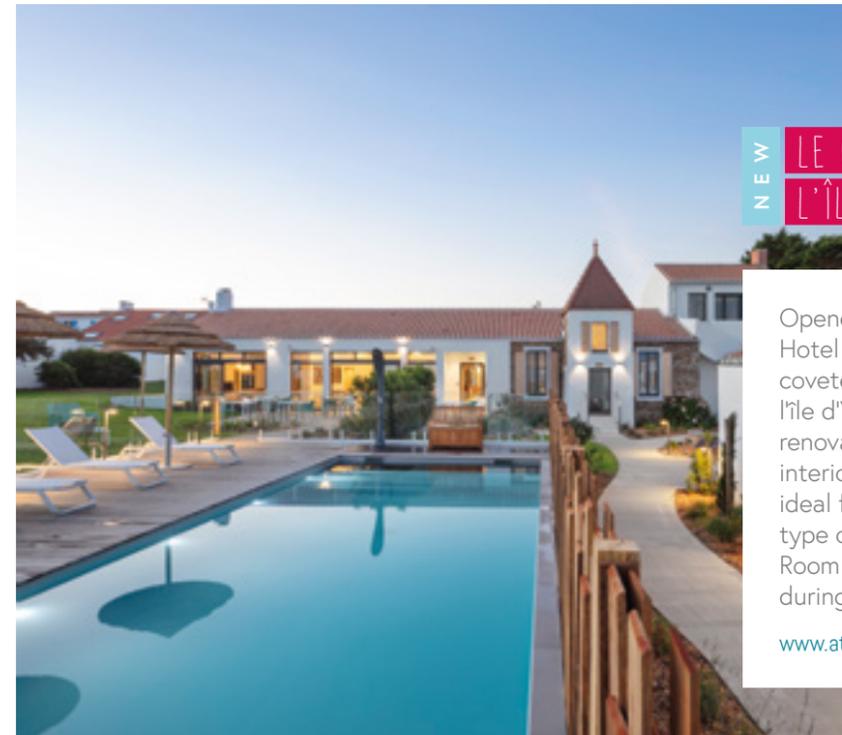


The Domaine de la Brûlaire, in Anjou, was recently restored by its owners Miguel and Vivien who are delighted to welcome visitors to the manor's three elegant bedrooms designed by Pascale de La Cochetière, a Nantes-based interior designer. The manor nestles within a five-hectare parkland and its natural and tranquil setting is perfect for a weekend break.

Room for 2 people from **€105/night**

www.atlantic-loire-valley.com

NEW
LE CAILLOU BLANC HOTEL
L'ÎLE D'YEU (85)



Opened in July 2020, the Le Caillou Blanc Hotel boasts a private beach access and coveted location just a short walk from l'île d'Yeu Port. The hotel has been fully renovated and its welcoming and cosy interiors and genuinely friendly service is ideal for those who dream of a different type of break, away from it all.

Room for 2 people from **€199/night** during high season.

www.atlantic-loire-valley.com

BIKE TOURISM

BIKE

TOURING



Because it is at the crossroads of major bike routes, renowned quality facilities and accessibility for all, Atlantic Loire Valley is a must for bike tourism enthusiasts, whatever their level. Cycling is the perfect way to discover the Loire region's beauty and diversity because everyone can go at their own pace, surrounded by nature. From the Vendée coastline, to the woody paths of the Nantes-Brest Canal, the Mayenne River banks and the Loire Valley châteaux, here is an overview of Atlantic Loire Valley bike tourism gems.

3,000KM
OF BIKE TRACKS

DID YOU KNOW?

With the Train Loire à Vélo (free bike transportation, without reservation, between Orleans, Tours, Nantes and Le Croisic), tourists can travel with a bike at no extra cost, up to their route starting point.

La Vélobuissonnière - Pont Beaumont

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

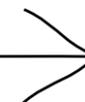
AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



WHAT'S NEW

IN BIKE TOURISM

VÉLOBUISSONNIÈRE

The Vélobuissonnière bike route, which links Atlantic Loire Valley's established bike routes - Loire à Vélo, Vélodyssée and Vélo Francette - was opened in summer 2020. From Alençon to Saumur, Le Mans and La Flèche, the 250km-bike route will delight all cyclists as it winds along quiet, natural pathways, through charming villages and varied countryside. Vélobuissonnière's rural and timeless bike routes reveal Sarthe and Anjou treasures, from the Alpes Mancelles to the Loire River banks and its vineyards, the Cité Plantagenêt's half-timbered houses, the Château de Saumur and Malicorne ceramic workshops. Cyclists are able to switch off as they take in the Loire region's natural heritage and architecture.

THAT LITTLE EXTRA...

The Vélobuissonnière is connected to the Véloscénie, Vallée du Loir, La Loire à Vélo and Vélo Francette bike routes so that cyclists can continue their travels in Atlantic Loire Valley and beyond!



Why was this new bike route created?

The Vélobuissonnière is the result of a joint initiative between Maine-et-Loire, Orne and Sarthe *départements* (counties), with the support of Atlantic Loire Valley Regional Council, to give the V44 greenway a specific and unique identity. The V44 now ranks among the main French tourist bike routes.

What are its plus points and characteristics?

The 250km-long Vélobuissonnière bike route connects Normandy to the Loire Valley and crosses no less than two French regions (Atlantic Loire Valley and Normandie), three *départements* (counties), (Orne, Sarthe and Maine-et-Loire), two regional nature parks (Normandie-Maine and Loire-Anjou-Touraine) and two UNESCO World Heritage sites (Loire Valley and Alençon needle lace-making).

After taking in Alençon's famous needle lace-making, bike tourists can then wind their way through the Alpes Mancelles before stopping in Le Mans to visit its unique Roman walls. The route then goes on to follow the Sarthe towpaths, cuts through the heart of the Loire-Anjou-Touraine regional nature park and its vineyards, before finally ending in Saumur, a city of art and history renowned for its château overlooking the Loire River.

Who is this route for?

Vélobuissonnière, a timeless, pastoral and idyllic bike route, is perfect for all nature and heritage lovers. It is marked out by around 20 Accueil Vélo®-certified (French quality service guarantee for cyclists along bike routes) establishments and is easily accessible by public transport.

For more information:
www.lavelobuissonniere.com

TAKE THE VÉLODYSSÉE
AND VISIT THE VENDÉE COASTLINE
AND ITS WONDERS (85)

Starting at the Daviaud, in the Breton-Vendée marshlands, this 26km bike route runs alongside land and sea and is the perfect nature getaway to discover the Vendée coastline's most beautiful scenery. The route links La Barre-de-Monts and Notre-Dame-de-Monts and offers breath-taking views of Noirmoutier Island and Bourgneuf Bay.

www.lavelodyssee.com



Breton-Vendée marshlands - Pays de Monts

🕒 1 hr 45 mins
📍 27km - Starting point: Le Daviaud
🚲 Intermediary

VÉLO FOURCHETTE,
THE MAYENNE CHEESE ROAD (53)

After its first two highly successful sessions, Vélo Fourchette is back in 2021! This event is perfect for food lovers who can choose from several bike routes and discover Mayenne's farm cheeses. The Vélo Fourchette route slowly takes in organic cheese farms, where cyclists meet with local cheese makers and taste their produce - it's perfect for slow tourism fans who want to get to know Mayenne and its delights!

North circuit from Pré-en-Pail to Saint-Cyr-en-Pail:
26km - 2 hr return trip

Central circuit from Bonchamps-lès-Laval to Montflours:
46km - 4 hr return trip

South circuit from Chemazé to Laigné:
22km - 2 hr return trip

www.mayenne-tourisme.com



DID YOU KNOW?
In Atlantic Loire Valley, there are more than 640 Accueil Vélo®-certified (French quality service guarantee for cyclists along the bike routes) professionals who are committed to providing cyclists with adapted, quality services.



🕒 1 week
📍 210 km - Starting point: Angers
🚲 Beginner

TAKE A RIVER BIKE TRIP AND
VISIT THE LOIRE REGION (49-72)

Starting in Angers, this 210km bike route between the Loir and the Loire rivers takes cyclists on the Vallée du Loir à Vélo, Vélobuissonnière and Loire à Vélo bike routes. Cyclists follow beautiful river paths and visit Sarthe and Anjou. After winding through the lower Anjou valleys, the route follows the Loir River as far as La Flèche and its famous zoo. It then runs down to Baugeois before ending up in Saumur, then on to Angers along a route beside the Loire River, sailors' villages, islands and hillside vineyards.

www.velo.enpaysdelaloire.com

Château de Bauge

NEW REFUGES DU HALAGE
ON THE VÉLOFRANCETTE (53)

Between Sacé and Montflours, along the Mayenne River banks, Laëtitia welcomes Vélo Francette travellers to her three fully-renovated and Accueil Vélo®-certified (French quality service guarantee for cyclists along the bike routes) lock-keepers' houses along the towpath. Cyclists will be able to recharge their batteries, whether they are travelling alone, as a couple, or as a family in this unique, natural and timeless setting!

Overnight stay from **€18/person**

www.atlantic-loire-valley.com



Refuges du Halage, Sacé

🕒 3 days
📍 87km - Starting point: Redon
🚲 Intermediary

COUNTRY ADVENTURE
ALONG THE NANTES-BREST
CANAL (44)

From Redon to Nantes, this short three-day break takes cyclists on a countryside tour of the tranquil and protected Nantes-Brest Canal. Off the beaten track, and far from traffic, the Canal's greenways take visitors from Redon to the charming little port of Blain and its medieval fortress. Lock after lock, the route continues on to Nantes where cyclists can follow a host of bike tracks to safely visit the city and its monuments.

www.lavelodysee.com

Vélodyssée - Freewheeling along the Atlantic coast

🕒 2 hrs
📍 28.5km - Starting point: Talmont-Saint-Hilaire
🚲 Beginner

NEW RICHARD THE LIONHEART TRAIL,
BETWEEN JARD-SUR-MER AND TALMONT-SAINT-HILAIRE (85)

The "ça roule avec Richard Cœur de Lion" circuit is part of an extensive thematic bike route project devised by the Vendée Grand Littoral district planning authority to combine an enjoyable bike ride whilst exploring natural heritage and local culture. The 28.5km route stretches from Talmont-Saint-Hilaire to Jard-sur-Mer and takes cyclists along the iconic Richard the Lionheart's footsteps. Richard the Lionheart was behind the creation of Lieu Dieu Abbey in Jard-sur-Mer and the Talmont Château fortifications.

www.vendeegrandlittoral.fr

"ça roule avec Richard Cœur de Lion" circuit

COUNTRY WEEKEND ON
THE MAYENNE TOW PATH (53)

This 70km route runs along the Mayenne tow path and is one of France's most stunning greenways. It's the perfect tour for those looking for a quiet cycling weekend to explore Mayenne countryside and heritage. Cyclists will love the lock-keepers' houses they pass on the tour and the Laval stop off, a city of art and history renowned for its half-timbered houses, château and primitive and singular art museum.

www.velo.enpaysdelaloire.com

🕒 2 - 3 days
📍 70km - Starting point: Laval
🚲 Beginner

Mayenne

NEW NATURE IS BIKE,
ANGERS (49)

On 25, 26 and 27 June 2021, Angers will host the first ever Gravel Festival, an event fully dedicated to "gravel". This new cycling activity hails from the US and combines road, track and path cycling. The programme includes the Gravel of Legend on 25 June - a major sporting event inspired by Vélo Francette. The 278km bike ride links Arromanches-les-Bains to Angers. Then follows a three-day festival at Saint-Serge plain, Angers, where participants will be able to discover what's new in gravel in a warm and friendly atmosphere and take part in sports challenges, conferences, exhibitions, concerts and local produce sampling!

www.natureisbike.com

Angers



WATER SPORTS

WATER

TOURING

As France's second water sports region, Atlantic Loire Valley offers a host of opportunities to practice water sports, as a family, or with friends. Learn to sail or surf on the Atlantic's waves, or canoe down the Loire rivers. The Vogue&Vague initiative (a collective initiative to increase water sports activities in Atlantic Loire Valley) offers a host of activities for both families and beginners.

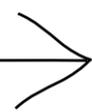


DID YOU KNOW?
Vogue&Vague is Atlantic Loire Valley's first regional collective initiative to promote family water sports in five Loire departments with 92 water sports centres and more than 160 easily accessible family-oriented water sports activities.
For more information:
www.vogue-et-vague.fr

450 km
OF COASTLINE
375 km
OF NAVIGABLE
RIVERS

Sand yachting - Saint-Brevin-les-Pins beach

JANUARY FEBRUARY MARCH APRIL MAY JUNE JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER





WHAT'S NEW

IN WATER SPORTS:

Kite Foil activities

in Atlantic Loire Valley

Kite Foil For all - OHANA SURF

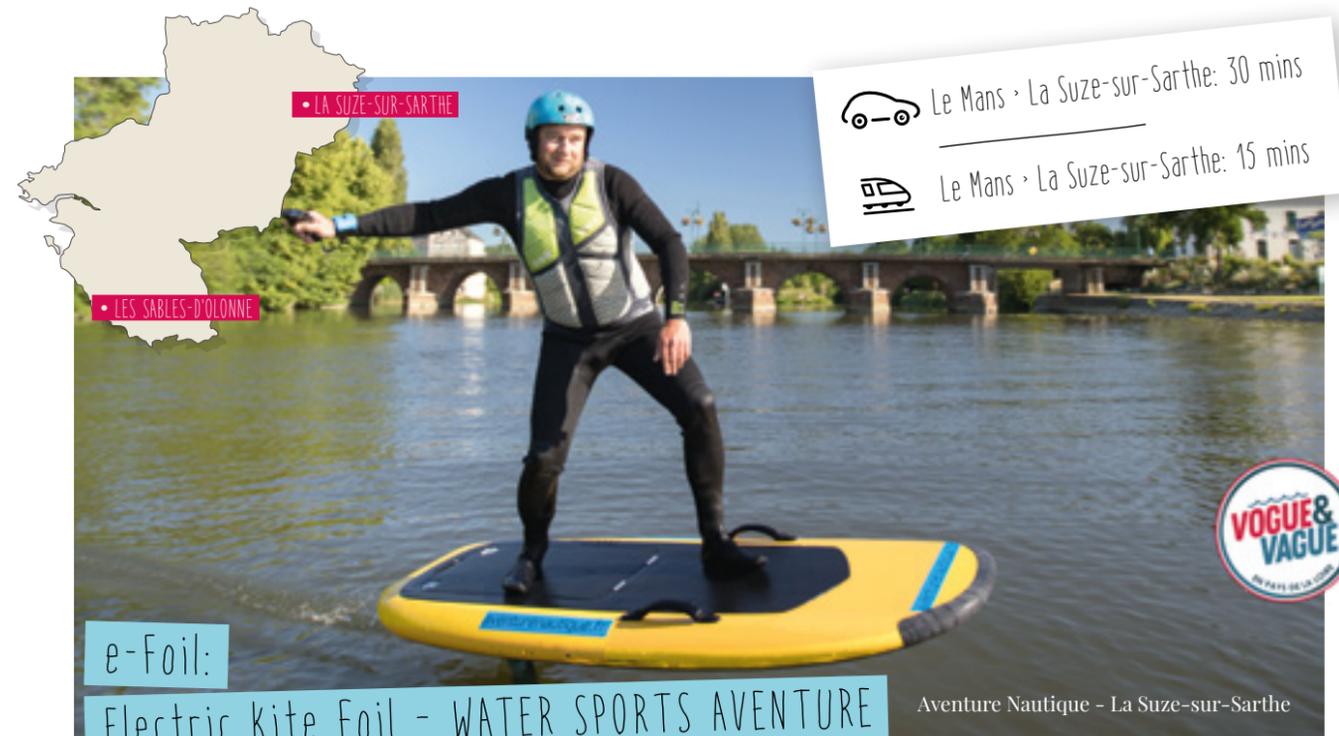
Kite foil for all is coming to Atlantic Loire Valley! Kite foiling, or gliding above the water's surface, is perfect for extreme sports fans. Ohana Surf, in Les Sables-d'Olonne, has come up with a new kite foiling technique for beginners where they are towed by a boat with a crossbar - anyone can try it out and "fly" over the sea for the first time! Kite foiling activities are fully supervised and safety procedures adhered to so that participants can safely enjoy the experience from their very first session.

Sessions start from **€65/person**

For more information:
www.ohanafoil.net

 Nantes · Les Sables-d'Olonne: 1 hr 20 mins

 Nantes · Les Sables-d'Olonne: 1 hr 10 mins



 Le Mans · La Suze-sur-Sarthe: 30 mins
 Le Mans · La Suze-sur-Sarthe: 15 mins

e-Foil:

Electric Kite Foil - WATER SPORTS AVENTURE

Aventure Nautique - La Suze-sur-Sarthe

With e-kite foiling, the sport of the moment, surfers fly above water levels up to 40km/h thanks to an electric surf equipped with a propeller and a wing. Aventure Nautique opened the first river e-kite foiling school in France in June 2020 to teach beginners about the finer points of the sport.

How did this adventure begin?

"I was already running several family activities like boat rentals with no licence, canoes and paddles, but I wanted to be able to offer something a bit different, more in the extreme sports category. I'd already been kite foiling for a while so it wasn't hard to make my mind up."

With kite foiling, we start off lying down, then on our knees, then standing for those who are comfortable with it."

What sensations does e-kite foiling bring?

"On the water, it works like an electric surf board at low speed, so anyone can try it. When you fly, the e-kite foil gives you this amazing feeling of being elevated and gliding above the water."

What does your offer include?

"Whether the person is a total beginner or an experienced kite foiler I always offer an accompanied first session to teach them how to use and control their kite foil. I'm always beside the person, either in my boat or on my kite foil."

Can anyone try e-kite foiling?

"Despite what people think, e-kite foiling is for all and everyone has a great time, regardless of their level."

What happens during a first session?

"Each session lasts about 1 hour 15 minutes with 45 minutes in the water. For the first session, we usually start with a short chat to assess the person's strengths, weaknesses and concerns, if there are any, followed by a short theory session about how kite foils work."

Then we head to the water where we get to grips with the equipment and then very quickly start to fly, just briefly, to learn to take off and land."

Jacques Despierres

Aventure Nautique Manager, La Suze-sur-Sarthe

Over 18s only

Sessions start from **€75/person**

For more information:
www.aventurenautique.fr



Canoeing on the Sarthe River



CANOE OR STAND-UP PADDLE TRIP
ON THE SARTHE RIVER
WITH TERRE ACTIV' (72)

Terre Activ's leisure centre in Juigné-sur-Sarthe (Sarthe Valley) runs water activities for families or groups. The Centre is a Vogue&Vague member (a collective initiative to increase water sports activities in Atlantic Loire Valley) and is ideal for beginners. Terre Activ also runs one-hour outings to learn how to stand-up paddle and half- or full-day canoe trips for one to four people. There's no better way to visit the Sarthe or the majestic Solesmes Abbey than from the water!

Beginners stand-up paddle,
1 hr session from **€8**
2 hr canoe ride from **€18**
1 free child's ticket for 1 purchased adult ticket

www.vogue-et-vague.fr

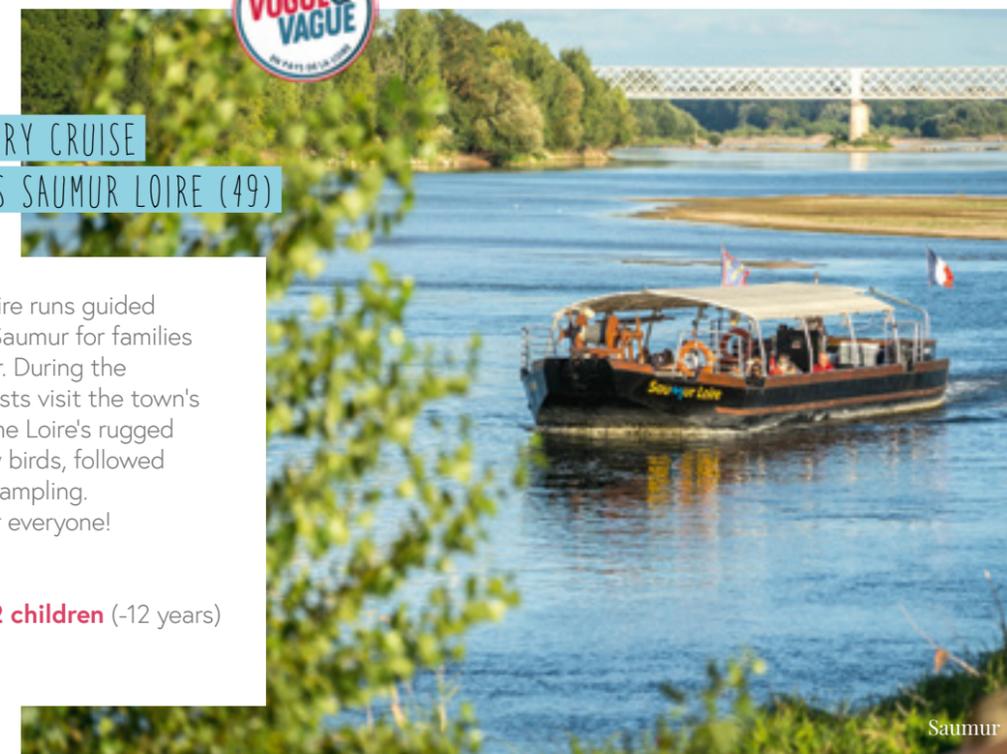


SAUMUR DISCOVERY CRUISE
WITH CROISIÈRES SAUMUR LOIRE (49)

Croisières Saumur Loire runs guided discovery cruises of Saumur for families from April to October. During the one-hour cruise, tourists visit the town's architectural gems, the Loire's rugged islands and migratory birds, followed by regional product sampling. There's something for everyone!

Special family rate:
€40 for 2 adults + 2 children (-12 years)

www.vogue-et-vague.fr



Saumur

DISCOVER THE DELIGHTS OF CRUISING
IN MAYENNE WITH CANOTIKA (53)

From April to October, Canotika runs half- or full-day multi water sports beginner sessions for families in the Château-Gontier marina. There's more than enough to do and water and slow tourism enthusiasts will be able to sign up for 4 to 8 hours on the Mayenne River to try out canoe-kayaking, stand-up paddles, dugout canoes, pedalos and electric boats. That little extra... A picnic lunch of local products is included in the price.

Family rate, 4 to 6 people: **€60 to €90 half day**
Family rate, 4 to 6 people: **€92 to €138 full day**

www.vogue-et-vague.fr



Mayenne River banks, near Château-Gontier



TRY OUT WATER SPORTS
WITH ATLANTIC WAKE PARK (85)

Atlantic Wake Park, a Vogue&Vague member (a collective initiative to increase water sports activities in Atlantic Loire Valley), is a water sports centre in the centre of Aiguillon-sur-Mer (Vendée). The Centre's vast body of sea water is perfect for children over 6 to learn how to water ski or wake board. There are a few fun water circuits for the more competitive participants. For accompanying adults and those who are looking for quieter activities, the seven-hectare Centre includes a beach area, a terrace with a panoramic view, and stand-up paddle and pedalo hire.

www.vogue-et-vague.fr



L'Aiguillon-sur-Mer

Find out more about the available water sports here: www.vogue-et-vague.fr



Saint-Nazaire

**CATAMARAN TRIP,
DEPARTING FROM SAINT-NAZAIRE
WITH MOUETTE AND SEA (44)**

Enjoy safe sailing with Mouette and Sea's catamaran trips. The catamarans leave from Saint-Nazaire with skippers on board. The trips are both the chance to take to the sea and discover the harbour city, beautiful views of the Loire estuary and Atlantic coast beaches from the water.

Children over 3 accepted
2.5-hour discovery tour from **€27€/adult**
and **€20/child** up to 14 years

www.vogue-et-vague.fr

**NEW RIVIÈRES DE L'OUEST®,
A NEW RIVER SPOT (53-72-49)**

Rivières de l'Ouest® was launched in September 2020 and includes 283km of navigable waterways spread over four rivers which run between Anjou, Mayenne and Sarthe. This is France's largest group of navigable rivers and 2nd largest river destination, just after the Nantes-Brest Canal. Rivières de l'Ouest® was created to promote this unique network of navigable French rivers and their ecosystem through relaxing river tours of the region's most beautiful sites.

www.sarthe-tourisme.com



Rivières de l'Ouest - Sarthe



**BIKE AND KAYAK
DOUBLE THE FUN (85-44-49)**

Because there are so many different things to see and do, be it by water or by bike, in any given region, Vogue&Vague's (a collective initiative to increase water sports activities in Atlantic Loire Valley) family offers combine water sports and bike rides! The Route de Sel in the Vendée is a canoe/bike route which takes in the Vendée marshlands, and the Original Vélo Tour is a bike-boat trip in the Poitevin marshlands. L.A. Kayak, on the Loire River banks between Nantes and Angers, also organises fun full- and half-day bike-kayak trips for families. Anjou Sport Nature in La Jaille-Yvon runs mini water hikes for all along the Mayenne River and the Vélo Francette bike route.

www.francevelotourisme.com



Canoeing on the Loire River with L.A Kayak

**STATIC CRUISES AT THE
AU BORD DE LOIRE CAMP SITE,
GENNES (49)**

Ever thought of cruising without leaving dry land? The 3-star Au bord de Loire camp site in Gennes village offers static cruises in refurbished sailing boats and catamarans and is ideally situated on the Loire à Vélo and Vélo Francette bike routes. Bathô, a Nantes-based start-up, is behind this original idea of converting disused sailing and pleasure boats into original tourist accommodation. Bathô was awarded the 2020 ESS ecology transition prize for its sustainable, eco-friendly and collective initiative.

Overnight stay from **€65 for 4 people**

www.enpaysdelaloire.com



Gennes



WINE TOURISM

WINE TOURING

IN THE HEART OF VINEYARDS

Loire Valley wines, from the Loir Valley, Anjou, Saumur and Nantes vineyard, are produced from almost 40,000 hectares of vineyards, around 30 AOC (controlled designation of origin) wines to taste, 200 wine cellars to visit and three Vignobles & Découvertes-certified regions which guarantee quality. Atlantic Loire Valley is teeming with wine tourism must-sees, from vineyard bike tours, delicious vineyard picnics, and Escape Games in tufa-stone cellars. To be enjoyed without moderation!

FRANCE'S 3RD
AOC VINEYARD



Château de Brissac and parkland

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

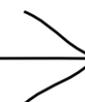
AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



WHAT'S NEW

IN WINE TOURISM

LANDRON CHARTIER BOUTIQUE

The Landron Chartier vineyard has been producing wines in Saint-Géréon since 2017 and opened its boutique in the centre of Ancenis on 1 December 2020 where visitors are given a warm welcome as they taste the vineyard's 16 wines. The boutique will be running wine-tasting evenings for individuals and companies in spring 2021 and participants will learn more about how the vineyard, which harvests by hand and has been certified organic for 10 years, is run. The eco-friendly boutique is also a collection point for the vineyard's washable and infinitely re-usable bottles.



Landron Chartier boutique, Ancenis

How did this adventure begin? What made you open a boutique?

"The vineyard has been operating since 2002 but it's in Ligné. We took over the running of the vineyard in 2017 and moved to Saint-Géréon to a bigger production site. But that meant we no longer had a sampling area where we could welcome customers. The idea of opening a boutique in Ancenis town centre began to take shape so we created a friendly place to meet and share our passion for, and vision of, our trade with our customers."

What makes your boutique so special?

"We have set up a sales point in the boutique where we promote our 16 wines. There is also a regional map to help customers understand the different types of soil, vines and wines. We also have a wine-tasting area so that customers can sample our wines as we explain how we work to them. We are setting up another wine-tasting area in the cellar for themed evenings, corporate and private events.

As for the vineyard itself, we have been reducing our environmental impact for years and began the shift to organic production in

2009. We are also in partnership with Bout' à Bout', a Nantes-based organisation, which is part of a glass bottle deposit and reuse system in Atlantic Loire Valley. This means that our customers can bring their empty bottles back to the boutique or the cellar, then Bout' à Bout' collects and cleans them so that we can use them over and over again."

Who is the boutique for?

"At the vineyard, our distribution channel is mainly geared towards independent wine merchants and restaurant owners, and a large percentage of export. We created the boutique because we wanted to become more customer-centric and introduce customers to the region's wines which are known for their diversity."

Anthony Godicheau, Sales Manager
for private individuals, associations and companies

Open Tuesday to Friday from 10:00 to 13:00 and 15:00 to 19:00, and Saturday from 10:00 to 19:00

For more information:
www.landronchartier.fr



**FRUITY WHITE WINES AND HISTORIC HERITAGE
IN THE LOIR VALLEY (72)**

The Vallée du Loir stands between Château-du-Loir, La Chartre-sur-le-Loir and Ruillé-sur-Loir and is renowned for its stunning pastoral scenery, vineyards, castles, gardens and second-to-none fruity white wines. The 16km Vignoble de Jasnières route leaves from Chartre-sur-le-Loir and is perfect for a family bike trip and visiting a host of art galleries, antique shops and craft workshops. The "Belles demeures et vignobles en Vallée du Loir" (elegant mansions and vineyards in the Loir Valley) circuit from Prieuré de Vauboin to Manoir de la Possonnière stretches across 57km of bike routes and roads and is ideal for visiting the region's typical historical buildings.

www.atlantic-loire-valley.com



Jasnières vineyard - Loir Valley

**MINI TRAIN RIDE,
CHALONNES-SUR-LOIRE VINEYARDS (49)**

For more than 30 years, visitors have been able to take a 1 hour and 15-minute guided mini train tour of the Chalonnais-sur-Loir vineyard on the corniche angevine. The mini train leaves from the Tourist Office and begins with a presentation of Chalonnais and its banks along the Loire River. As the tour continues up along sunny hillsides past beautiful Layon villages, visitors are given a breath-taking view of the Loire Valley. The tour explains how vineyards are run and presents the region's AOC (controlled designation of origin) wines.

Starting from **€7.50/adult**
€4.50/children aged 5 to 12 years

www.atlantic-loire-valley.com



Chalonnais-sur-Loire

**NEW
ESCAPE GAME AND WINE TASTING,
LOUIS DE GRENELLE WINE CELLARS (49)**

The Louis de Grenelle vineyard, founded in 1859, is the last of Saumur's independent family-run estates and is famous for its tufa-stone cellars and its subtly sparkling wines. In July 2020, the estate opened its troglodytic cellars to the public for 1-hour-long original and fun Escape Games to unearth Louis' secrets. Winners get to sample the estate's wines!

Starting from **€20/adult**
€15€/per child aged 10 to 16 years
Free for under 10s.

www.louisdegrenelle.fr



Louis de Grenelle wine cellars - Saumur



Fiefs Vendéens vineyard - Vix

**PRIEURÉ LA CHAUME VINEYARD,
SOUTH LOIRE VALLEY (85)**

The Prieuré La Chaume vineyard is the Loire Valley's most southern vineyard and was opened in 1997 after Christian and Sylvie Chabiran dared each other to try to set up a vineyard on the former island of Vix, in the Poitevin marshlands. The vines are planted on superficial limestone soils with ammonites from the Triassic period, in the heart of the Fiefs Vendéens designation. The vines produce fine, bold, organic wines sought after by the world's finest dining tables. Sylvie and Christian are also art lovers and organise cultural events to explain the wine making trade through art.

www.atlantic-loire-valley.com



Mourat vineyards – Mareuil-sur-Lay

**GOURMET PICNIC
AT MOURANT VINEYARD,
FIEFS VENDÉENS (85)**

In 1974, the Mourat family settled in Mareuil-sur-Lay for its schist and rhyolite Fiefs Vendéen soil. Before this date, the family produced wine on Ile de Ré then worked as wine merchants in Les Sables-d'Olonne. Forty years later, Jérémie now runs three organic vineyards and has developed an extensive wine tourism offer. In partnership with the recently-opened Maison Desamy restaurant, the vineyard organises 7km to 20km discovery bike, and electric car, tours which include a gourmet picnic and wine tasting at the foot of the Moulin Blanc!

www.atlantic-loire-valley.com



Domaine de Bois Mozé – Coutures

**NEW ESCAPE GAME AND WINE TASTING,
DOMAINE DE BOIS MOZÉ (49)**

This 37-hectare, organically managed, wine estate between Angers and Saumur has invented its very own Escape Game. Would-be detectives are taken on a trip in time through the Château and Bois Mozé lords' history as they look for clues to identify the estate's true heir or heiress. The role play game is perfect for families or groups of friends and losers and winners are able to make amends at a wine tasting session after the event. Monday to Friday from 11:00 to 16:00.

For four people and upwards
€25/person for 1 hour

www.atlantic-loire-valley.com

**ROUTES DES VINS
DU VAL DE LOIRE (72-49-85-44)**



From the Fiefs Vendéens to Anjou and Saumur, not forgetting the Nantes vineyard and the Loir Valley, the Routes des Vins du Val de Loire (Loire Valley wine trails) fully reflect the diversity of Loire Valley wines and the region. The day- or week-long routes, which may be taken by bike, foot or car, are designed to let tourists take their time in sampling the region's different vintages and learn about the wine producers' love for the region. Regardless of whether tourists prefer dry or fruity wines, prestigious or rare vintages, or if they are wine enthusiasts or just curious, there will be something for everyone on the Routes des Vins du Val de Loire!

www.atlantic-loire-valley.com



Loire Layon Aubance bike route – Rablay-sur-Layon

**HIKING TOURS
AND WINE TASTING,
LAYON VALLEY (49)**



Pont-Barré hillsides

Valérie, a former teacher, decided to move to Layon Valley after falling in love with the region and its magnificent landscapes which beat to the rhythm of its vineyards. After an initial successful experience in a local vineyard, Valérie decided to combine her love of teaching with that of oenology and founded Les Vignes selon Val, her own micro-company in 2016. Valérie runs no less than six guided 4km to 8km hiking tours about vines and wines and each hike ends in a well-deserved wine-tasting session!

Hikes start at **€28/person**

www.atlantic-loire-valley.com

AGRITOURISM

FARM

TOURING



Jardins de Souvré – near Le Mans



With over 350 farms offering tourist accommodation and three major agritourism networks (Accueil Paysan, Bienvenue à la ferme, Gîtes de France) Atlantic Loire Valley has lots to offer those who are looking for quiet, authentic, breaks where they can get back to basics. Agritourism is a great way to holiday and visit a region. Tourists will enjoy spending an original night at a farm, tasting farm produce, short-circuit purchases, and meeting local producers.

MORE THAN 350
TOURIST FARMS
AND 3 MAJOR
AGRITOURISM NETWORKS

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

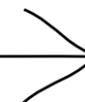
AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER





WHAT'S NEW

IN AGRITOURISM

CABANE D'ADRIEN

On Noirmoutier Island, in the heart of the Guérinière marshlands, the Cabane d'Adrien (literally, Adrien's hut) offers produce sampling and direct oyster and shellfish sales. Because the shellfish is raised and fished on the spot, tourists can enjoy sampling the goods in an authentic and friendly setting. On the menu: Noirmoutier oysters, cockles, clams, prawns, lobster, and fish soup which can be savoured on the terrace overlooking the marshlands and ponds.

THAT LITTLE EXTRA...

Chronofresh: direct delivery service throughout France for iodine cravings.



Cabane d'Adrien in Noirmoutier

How did this adventure begin?

"Three years ago, after 30 years in the French and international fishing and aquaculture sector, my son Etienne and I wanted to shift to oyster farming. Because we're from Noirmoutier it was easy for us to move to the island and buy up a small oyster cabin in 2019. The cabin is ideally set in the marshlands in the middle of clearings and ponds. We wanted to set up oyster-sampling and the concept very quickly took off, both with local residents and tourists."

What makes your boutique so special?

"The strength of our concept is based on our stunning setting and fresh produce because our oysters are fished and opened directly in front of our customers who then can taste them immediately. The oysters are literally taken from the water and put on the tourists' plates!"

We are also able to tell our customers about our trade, and oysters, and explain the different production phases. We also propose shellfish tasting, for example clams, winkles and prawns."

Who is your produce for?

"We target all food lovers who place quality above quantity. Most of our production is destined for tasting and restaurants but we also have stands at a few short-circuit sales points in the region. For city dwellers who crave oysters throughout the year, we also run a Chronofresh delivery service across France."

René et Etienne Adrien, Oyster farmers and Cabane d'Adrien owners in Noirmoutier

For more information:
www.atlantic-loire-valley.com



**LA SPIRULINE
DE FINFARINE (85)**

Spirulina, a micro-organism, has been around for millions of years but has only recently become much sought after because of its high vitamin and nutrient content. After graduating with a PhD in marine ecology, Barbara decided to retrain and start producing spirulina in Poiroux on the Vendée coast. Every Wednesday Barbara welcomes visitors to her aquafarm and tells them how spirulina is produced and harvested and that it can be taken in tablet form or added to recipes as sprigs, for one- to three-month long treatments.

www.spirulinedefinfarine.com



**LA CHAISE ROUGE FARMHOUSE INN
AND THEATRE (49)**

La Chaise Rouge, in Ombree d'Anjou, north-west Angers, is an original concept combining culture and agriculture in a natural and friendly environment! There's something for everyone, be it organic farming, country inn and restaurant, riding school, teaching farm and even a theatre. For almost 30 years, the inn and the Patrick Cosnet Theatre Troupe have been welcoming visitors year-round with meals and entertainment, workshops and evening events all topped off with local, traditional cuisine. Families and groups can take guided or free tours of the farm during the day.

Farm visits from **€4/person**
Evening meal/show from **€35/adult** and **€20/child**

www.atlantic-loire-valley.com

La Chaise Rouge farmhouse inn – Ombree d'Anjou

**LE SAFRAN
DE LA CÔTE DE JADE (44)**

In Saint-Père-en-Retz, between groves and the Atlantic Ocean, Caroline started producing saffron after she tried a recipe and fell in love with this subtle yet powerful spice. Her saffron production started off as a personal project, but grew over the years to become Safran de la Côte de Jade! Caroline regularly runs guided tours where visitors learn about saffron's secret virtues and sample cakes and drinks made with saffron.

Visits last 1 hr and 30 mins, from **€6/adult**

www.safraan-cote-de-jade.fr



Kerhinet farmers' market

LES DEUX SABOTS DISCOVERY FARM (72)

Les Deux Sabots farm, a family-run business with 200 cows, was founded after a Dutch Francophile couple fell for a former dairy farm in Sarthe. The discovery farm is open to visitors on Wednesdays and Thursdays for crepe-making workshops and guided tours of the farm and the dairy factory. From April to November the farm also runs "meadow cafés" where visitors can savour a delicious afternoon cuppa in the middle of the fields...with the cows!

Visits from **€7/person**
Crepe-making workshop from **€10/person**
Meadow café from **€3/person**

www.lesdeuxsabots.com



Les 2 Sabots farm – Écorpain

L'ASINERIE DE LA RIVIÈRE,
GREZ-NEUVILLE (49)

Every summer since 2004, Lydie and Stéphane Fillodeau have been welcoming visitors to their organic donkey farm on the Mayenne towpath between Grez-Neuville and Le Lion-d'Angers. There are around 20 Baudet du Poitou donkeys on the farm and visitors are welcome to watch the donkeys being milked, and visit the shop where shampoos, soaps, creams and other cosmetic products based on donkey milk, known for its hydrating properties, are available for purchase.

www.atlantic-loire-valley.com



Asinerie de la Rivière - Grez-Neuville



FONTAINE-DANIEL
CO-OPERATIVE
GROCERY STORE (53)

The Fontaine-Daniel co-operative grocery store, a local co-operative initiative in which everyone can take part, was opened in 2015 to sustain local commerce in the tiny village of Fontaine-Daniel. It's an ideal place to meet people, stock up on local, organic produce, have a coffee, read, take in a concert, watch a documentary, or take part in a debate. Open daily except Tuesdays.

www.atlantic-loire-valley.com

Fontaine-Daniel co-operative grocery store

DISCOVER PEASANT FARM LIFE
AT THE FERME ÉQUESTRE
DU GRAND CHEMIN (53)

The Grand Chemin horse farm has been open to the public since 1979 and welcomes hikers and families looking for peace and calm to its 29 recently renovated bedrooms and its timeless, natural setting. The eco-museum is a vibrant testimony to peasant farm life when farming was mostly done by horse and animal traction. Day- or week-long hikes and horse-riding tours are also available and are a great way to see the Alpes Mancelles and the Normandy-Maine regional nature parks.

Overnight stay from **€37/person**

www.atlantic-loire-valley.com



Ferme du Grand Chemin - Madré

ATELIER AND COW'S
ELEGANT AND COSY GÎTES (72)

In the very centre of Sarthe countryside and right next to Le Mans, Marité and Jean-Maries' gîtes are just the ticket for tourists seeking a peaceful, authentic break. The dairy is also home to three fully-renovated and tastefully decorated gîtes. It's the perfect place to get away from it all and switch off! Couples, families and groups of friends will enjoy discovering Sarthe and its hidden treasures. Marité, a DIY enthusiast, also runs an eco-friendly creative boutique and sewing and knitting workshops.

Cottage for 7 people from **€290/weekend**

www.atlantic-loire-valley.com



L'Atelier and Cow - Louplande



Varades



SHORT STAY IDEAS IN ATLANTIC LOIRE VALLEY



4 hrs From Paris
2.5 hrs From Paris
2 days
€230/person approx.

YOUNG PROFESSIONALS

NANTES CITY BREAK (44)

Where to stay

ON BOARD THE RIVIÈRE HOUSE CARPE DIEM

The charming, 5-bedroom Rivière House Carpe Diem barge on the river Erdre is the perfect setting for those who want to get away from it all and relax, just a few minutes from Nantes city centre.

www.carpediem-nantes.fr

L'Erdre

Where to eat

VACARME RESTAURANT

Tourists will love the warm and welcoming atmosphere Sarah and her partner Damien have created. Sarah serves up dishes based on fresh local produce accompanied by organic, natural wines which are carefully selected by Damien. The modern bistro's attractive prices and creative cuisine is the perfect address for foodies and street food adepts!

www.lestablesdenantes.fr



Sarah Mainguy, Vacarme Chef

What to see/do

VISIT NANTES BY BIKE WITH BIKE'N TOUR

Departing from the Tour de Bretagne, tourists will enjoy discovering Europe's Green Capital's highlights by electric bike. The tour takes in Bouffay, the medieval district, the river Erdre banks, Royal and Graslin squares and the famous Machines de l'île. The enthusiastic tour guides organise welcome breaks, with local wine and produce tasting, for tour participants.

www.atlantic-loire-valley.com



Ile de Nantes

FAMILIES

SLOW TOURISM IN THE HEART OF THE ALPES MANCELLES (72)

Where to stay

INSOLITES DE JSK

Tourists can take their pick from a wide choice of original and comfortable accommodation options - transparent bubbles; wooden cabins; chalets; and caravans - for a relaxing and surprisingly original stay in the heart of the Alpes Mancelles.

www.atlantic-loire-valley.com

2 hrs and 40 mins
2 hrs and 30 mins
2 days
€205/person approx.



Saint-Léonard-des-Bois



Saint-Léonard-des-Bois

Where to eat

O'PASSAGE BAR RESTAURANT, SAINT-LÉONARD-DES-BOIS

At the centre of the Alpes Mancelles and a short walk from the Sarthe River, O'Passage serves delicious traditional dishes made from local ingredients, platters to share, and an impressive wine menu. The restaurant's natural setting is perfect for an after-lunch or after-dinner stroll.

www.atlantic-loire-valley.com

What to see/do

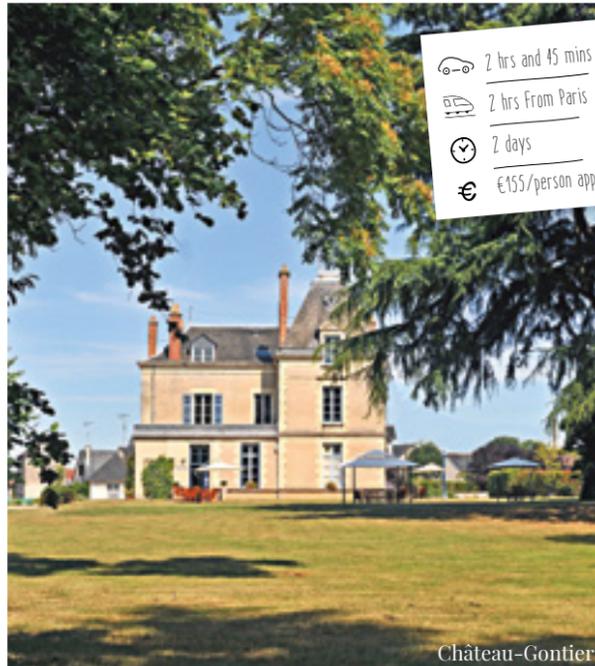
VISIT LE PARADIS DE LA CHARNIE TEACHING FARM

Right next to La Petite Charnie forest, visitors to Géraldine's farm are welcome to meet her alpacas, ponies, rabbits and other four-legged friends.

www.atlantic-loire-valley.com



Saint-Symphorien



2 hrs and 45 mins From Paris
 2 hrs From Paris
 2 days
 €155/person approx

Château-Gontier

FOOD LOVERS

BIKE EXCURSION,
 ALONG THE WATER (53-49)

Where to stay

PARC HOTEL & SPA, CHÂTEAU-GONTIER

In the centre of Château-Gontier, set in a large parkland with 100-year-old trees, Anne-Laure and Olivier welcome visitors to their exquisitely renovated 19th-century mansion. A spa and pool are the cherry on the cake of this perfect relaxing getaway. The sportier visitors will enjoy the tennis courts and gym.

www.atlantic-loire-valley.com

Where to eat

DOMAINE DU MOULIN, CHENILLÉ-CHANGÉ

The Table du Meunier serves refined, gourmet cuisine in the centre of a charming village on the banks of the Mayenne River. Local products are the highlight of this traditional, friendly restaurant.

www.domaine-moulin.fr



La Table du Meunier - Chenillé-Changé

What to see/do

MAYENNE RIVER CRUISE FOLLOWED BY A LA VÉLO FRANCETTE BIKE RIDE

The captain of the Duc des Chauvières takes visitors on cruises to visit Château-Gontier and its surroundings. Once the boat has docked, the trip may be continued with a refreshing 23km bike ride along the Mayenne River banks on the Vélo Francette bike route to Chenillé-Changé.

www.atlantic-loire-valley.com



Ecluse de Formusson - Menil

SENIORS

WINE TOURISM WEEKEND
 IN THE FIEFS VENDÉENS (85)

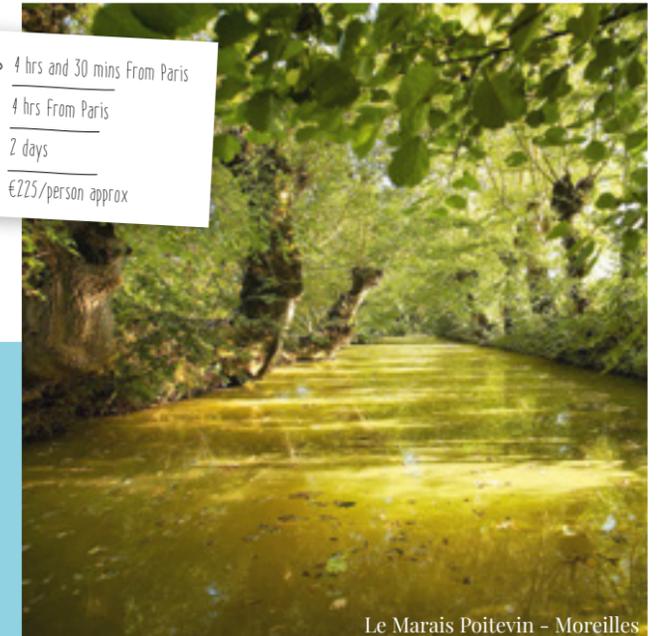
Where to stay

CHÂTEAU DE MOREILLES

This former abbey, in the middle of the Poitevin marshlands near Fontenay-le-Comte, is welcoming, elegant and intimate. The Château's fireside candlelit meals and private spa evenings make it the perfect choice for a romantic break.

www.chateau-moreilles.com

4 hrs and 30 mins From Paris
 4 hrs From Paris
 2 days
 €225/person approx



Le Marais Poitevin - Moreilles

Where to eat

AUBRAIE RESTAURANT, PEAULT

This charming address in a large leafy park beside a river guarantees total relaxation. Every Sunday, the Aubraie cranks up the music and guests are encouraged to dance to the accordion.

www.atlantic-loire-valley.com



Peault

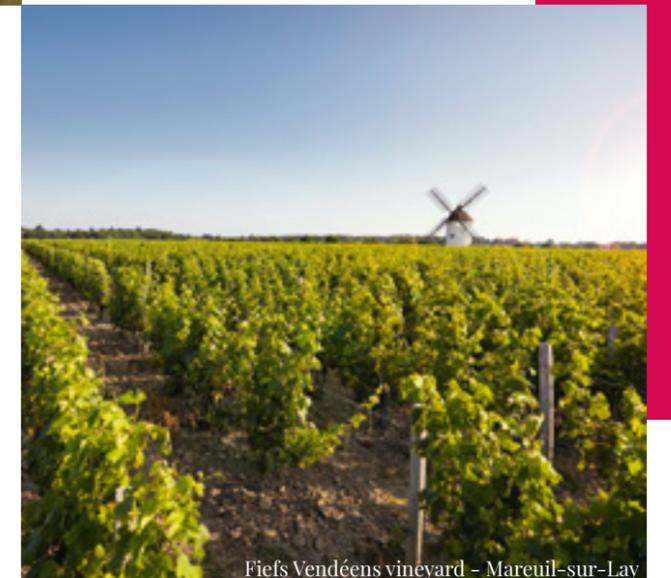
What to see/do

MOURAT VINEYARD BIKE TOUR AND GOURMET PICNIC IN THE VINES

Jérémie Mourat organises country bike rides in his 122-hectare vineyard followed by a gourmet picnic at the foot of a mill. This original tasting event is perfect for learning about Fiefs Vendéen wines from a different angle.

For more information, turn to page 40.

www.atlantic-loire-valley.com



Fiefs Vendéens vineyard - Mareuil-sur-Lay

Photo credits

COVER

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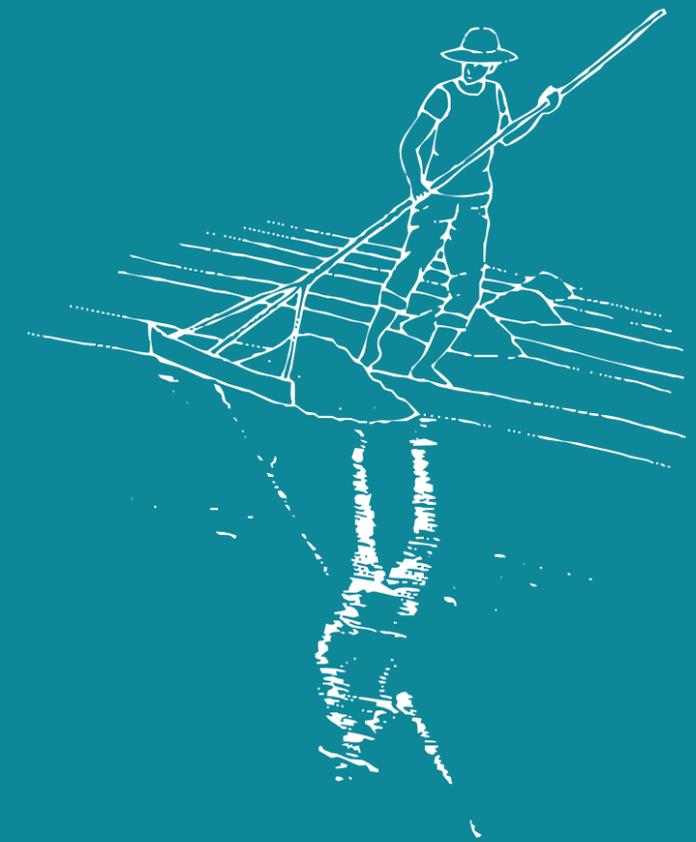
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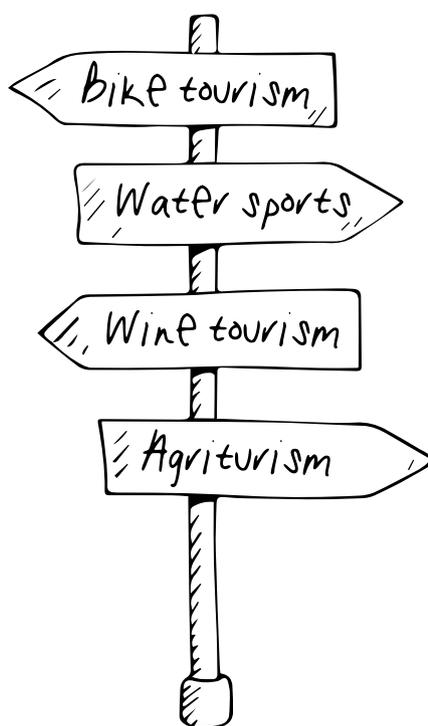
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